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Contact: Yennifer Álvarez / Communications Director
Email: Yennifer.Alvarez@DiscoverPuertoRico.com
Phone: (787) 710-8280 / Cell: (787) 610-0202

Contact: Mily Hernández, APR
Email: mily.hernandez@comstatpr.com
Tel: (787) 507-4919

***Discover Puerto Rico Aggressively Working to Accelerate MICE
Business***

Two Conventions Confirmed for 2020 and 2021

SAN JUAN, PUERTO RICO (December 3, 2018)—Discover Puerto Rico, the Island's Destination Marketing Organization (DMO), announced today that Puerto Rico is working aggressively not only to pivot perception but also to accelerate the Meetings, Incentives, Conferences and Exhibitions (MICE) business segment and will be hosting two major conventions on 2020 and 2021, representing thousand room nights for the Island.

Brad Dean, Discover Puerto Rico's Chief Executive Officer, stated that this is the direct result of the DMO's participation in IMEX America 2018, a world convention for incentive business, meetings and events held in Las Vegas last September.

As part of the DMO's continuing strategic efforts to catapult the Island as a premier destination for business, Discover Puerto Rico hosted 12 renowned event planners who visited the Island as a part of a Familiarization Trip (FAM Trip) to learn about our hotels, world-class resorts, tourist attractions, convention facilities and the enchantments of our diverse culture.

The event planners were hosted in Loíza and enjoyed a traditional Bomba music performance. They also had the opportunity to visit El Yunque National Forest and the Castillo San Felipe del Morro where they tried traditional Puerto Rican dishes with farm- to- table ingredients.

IMEX America 2018 served as a stage to showcase the unique and vast array of authentic experiences that Puerto Rico has to offer and foster long lasting relationships with key event planners and stakeholders with the purpose of bringing meetings and conventions to the Island.

The names of the companies who will host the conventions in Puerto Rico will be released after when they reveal the news to their members.

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About Discover Puerto Rico

Discover Puerto Rico is a newly established private, not for-profit Destination Marketing Organization (DMO) whose mission is to make Puerto Rico visible to the world as a premier travel destination. The DMO will bring prosperity to the people of Puerto Rico by collaboratively positioning the Island's diversity and uniqueness for leisure, business and events. It is responsible for all global marketing, sales and promotion of the destination and works closely with key local governmental and non-governmental stakeholders throughout Puerto Rico's visitor economy and community at large to empower economic growth.