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Discover Puerto Rico Thanks The Tonight Show Starring Jimmy Fallon for Broadcasting from the Island

Discover Puerto Rico and the NBC network team collaborated in the production of the program that will be broadcasted tonight

SAN JUAN, PUERTO RICO (January 15, 2019) –Discover Puerto Rico, the Destination Marketing Organization for the Island (DMO) thanked The Tonight Show Starring Jimmy Fallon for moving their production to the Island and highlighting worldwide our tourist attractions, our rich culture and the warmth of our people.

For the past two weeks, Discover Puerto Rico and The Tonight Show's team have been collaborating with the location scouting, permits, logistics, coordination, and some creative concepts. Also, Discover Puerto Rico made available their editing facilities.

"Thanks to Jimmy Fallon, The Tonight Show's production team and NBC for highlighting that the tourist areas are recovered, ready to welcome visitors, and that our culture is Puerto Rico's best asset. We are ready and eager to welcome Jimmy Fallon's fans in Puerto Rico and for them to discover all the enchantments this Island has to offer," said Brad Dean, CEO of Discover Puerto Rico.

Dean also thanked Lin-Manuel Miranda for inviting Fallon to Puerto Rico and "his commitment to the development of the arts on the Island" by presenting the musical Hamilton at the Performing Arts Center in Santurce.

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About Discover Puerto Rico

Discover Puerto Rico is a newly established private, not for-profit Destination Marketing Organization (DMO) whose mission is to make Puerto Rico visible to the world as a premier travel destination. The DMO will bring prosperity to the people of Puerto Rico by collaboratively positioning the Island's diversity and uniqueness for leisure, business and events. It is responsible for all global marketing, sales and promotion of the destination and works closely with key local governmental and non-governmental stakeholders throughout Puerto Rico's visitor economy and community at large to empower economic growth. Please visit: www.discoverpuertorico.com