

# PUBLIC RELATIONS EARNED MEDIA & INFLUENCER SNAPSHOT

July 27 – August 2, 2019

Earned media placement highlights

**48M+ IMPRESSIONS**

Social reach highlights

**16.4M+ IMPRESSIONS**

## meetings PEOPLE + PLACES TODAY

### Amid Historic Political Disruption, Puerto Rico Remains Open For Business

"Despite the political shifts, the mission of the DMO will continue... with year-to-date tourism revenue on the island at \$445 million, tourism in Puerto Rico is headed for a record-breaking year." – Brad Dean, CEO of Discover Puerto Rico



### Your Next Getaway: Tulum Is Out, This Island Is In



## FORTUNE

"... Puerto Rico has lively beaches, boutiques peddling handmade jewelry and vintage straw hats, cocktails mixed with locally grown fruit and herbs, and beachfront kiosks hawking salty octopus fritters. Plus, there's no passport required."

### Puerto Rico Operating Normally Despite Political Upheaval



## Smartmeetings

"Tourism plays an integral role in strengthening the economy and creating jobs...we're confident Puerto Rico will continue to thrive in the months ahead, and not be impacted by the events of the last two weeks."

## TRAVELPULSE

### Become The Next Puerto Rico Travel Expert

"As a travel agent interested in booking trips to Puerto Rico, you'll want to know a bit more than what's on the surface. Each region of this amazing Island has its own flavor and adventures."



## BUSINESS INSIDER

### The 15 Most Popular Private Jet Destinations For The Ultra-Wealthy

"San Juan is one of the most popular destinations in the Caribbean for nightlife, thanks to its restaurants, casinos and clubs."



### 7 Cheap Beach Vacations In The U.S. That Won't Break The Bank



## cheapOair®

"Surrounded by miles of water and sand, Puerto Rico gives you plenty of options for affordable Caribbean beaches... you don't have to splurge on a passport if you are a U.S. citizen, which just makes it even more appealing."



**SmartMeetings**  
@SmartMeetings

Puerto Rico remains open for tourism and meetings despite political upheaval resulting in the resignation of territorial Gov. Ricardo Rossello.  
#EventProfs #MeetingProfs #RicardoRossello #PuertoRico



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Puerto Rico remains open for tourism and meetings despite political upheaval resulting in the resignation of territorial Gov. Ricardo Rossello.  
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For your next trip, head to this island instead



Your Next Getaway: Tulum Is Out, This Island Is In  
San Juan has all the appeal of Tulum, but with fewer crowds and DJs.  
@fortune.com



**TravelPulse**  
@TravelPulse

Become the Next Puerto Rico Travel Expert  
#PuertoRico #TravelAgent #TravelExpert #VisitPuertoRico



Become the Next Puerto Rico Travel Expert  
Travel Agent Academy has a course for travel agents interested in becoming Puerto Rico specialists.  
@travepulse.com



**Business Insider**  
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The 15 most popular private jet destinations for the ultra-wealthy right now, from Spain's most famous town to the Bahamas



The 15 most popular private jet destinations for the ultra-wealthy right now, from ...  
The wealthy favor private jets for short flights to islands located within a few hours of business hubs, according to Bloomberg.  
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Affordable beach destinations that won't hurt your pockets

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