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UNITED STATES BASKETBALL ASSOCIATION AND DISCOVER PUERTO RICO BRING BASKETBALL CLINICS TO COMMUNITIES IN PUERTO RICO

More than 150 children participated in the clinics that were held in Juncos and Rio Piedras

San Juan, Puerto Rico, October 12, 2019 – With the purpose of bringing world-class sports events to Puerto Rico in 2020 and beyond, Discover Puerto Rico – Puerto Rico’s destination marketing organization – joined efforts with the United States Basketball Association (USBA) and the Puerto Rico Basketball Federation to offer basketball clinics to more than 150 children in communities in Puerto Rico.

The clinics, held in Juncos and at the University of Puerto Rico, Rio Piedras campus, taught kids basketball fundamentals. They also offered an advanced clinic to experienced players in Puerto Rico, ranging from 11-12 years of age.

"We love to visit the beautiful Island of Puerto Rico and explore different communities while teaching basketball," said Mark Thompson, Founder, and President of USBA. "It's always a pleasure to work with Discover Puerto Rico and our USBA local staff in San Juan, who help us bring these clinics to life and ensure the kids have a great time."

Among the coaches who offered the clinics were: Bobby Cremins, former Head Coach of Georgia Tech University; Dave Odom, former Head Coach of Wake Forest and University of South Carolina; Chris Spatola, former Assistant Coach of Duke University and current ESPN College Basketball Analyst; and Ryan Goodson, NBA Skills Trainer and former trainer for Steph Curry.

"Contributing to the youth and sports development in Puerto Rico is fundamental, especially since our goal is to bring more world-class sports events to the island and understanding how Puerto Rican athletes have played an important role in the history of professionals sports", said Brad Dean, CEO of Discover Puerto Rico. "Our alliance with USBA will help us accomplish this as sports tourism in Puerto Rico is rapidly growing, and international sports events bring visitors and boosts economic growth to our island."

USBA has coordinated basketball clinics in Puerto Rico for the past six years. The organization has also performed clinics all over the United States and Canada.

About Discover Puerto Rico

Discover Puerto Rico is an established private, not for-profit Destination Marketing Organization (DMO) whose mission is to make Puerto Rico visible to the world as a premier travel destination. The DMO brings prosperity to the people of Puerto Rico by collaboratively positioning the Island's diversity and uniqueness for leisure, business, and events. It is responsible for all global marketing, sales and promotion of the destination and works collaboratively with key local governmental and non-governmental players throughout Puerto Rico's visitor economy and community at large, to empower economic growth. You can visit us at DiscoverPuertoRico.com.

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