PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

November 9 - November 16, 2019

Earned media placement highlights

117M+IMPRESSIONS

Social reach highlights

12M+IMPRESSIONS

The San Juan Creatives Shaping Puerto Rico's Future



30 New Island Hotels To Escape **To This Winter**

"Its capital, San Juan, has one of the most beautiful historic districts in the Americas, and eclectic restaurants, bars, and stores.'





"A new property in Puerto Rico is upping the barefoot luxury game on the island of Viegues, Finca Victoria."

Fodors rave

"Locals view [Calle Loízal as a revolution, one that's supporting Puerto Rico's independent establishments and agricultural heritage."

Overindulge In Delicious Snacks, Meals, And Treats On The World's Most **Epicurean Streets**



TRAVEL+ LEISURE

"If you like piña coladas, there's no better place to visit than the source of the cocktail. You can sip one at the Caribe Hilton while enjoying panoramic views of the ocean."

10 Signature Cocktails From Around The World **And The History Behind Them**



Amstervam News Winter Festivals for

Cold-Weather Getaways



"The [San Sebastian] features parades, music, dancing, food, art and more. Travelers from across the world gather together to celebrate all things Puerto Rico."

BRIDAL MUSINGS



Hey Beach Brides, We **Found Your Tropical Destination Wedding** Venue!

"If like me, you're dreaming of oceanside 'I do's' may we introduce to you The St. Regis Bahia Beach - the stunning beachside resort on the sandy shores of Puerto Rico."









