

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

November 17 – November 22, 2019

Earned media placement highlights

212M+ IMPRESSIONS

Social reach highlights

5.26M+ IMPRESSIONS

Padding The World's Brightest Bioluminescent Bay



Vieques, Puerto Rico: A Wild Caribbean Escape



"This dazzling, trippy travel wonder is Mosquito Bay, the brightest bioluminescent bay in the world."

"This Puerto Rican island is now home to wild horses, affordable accommodations and quiet, crowd-free beaches."



The Washington Post A Guide To Local Favorites In Santurce



"Newer shops and modern restaurants are peppered among long-standing colmados, historic architecture and murals."

Holiday Gift Guide 2019: 10 Of The Very Best Quick Travel Getaways

Forbes



"Old San Juan and many parts of the Island remain beautiful and ready for tourists."

TRAVEL+ LEISURE

A Day In The Life Of A Marine Biologist's Dream Job At A Luxury Beach Resort In Puerto Rico

"... The St. Regis Bahia Beach Resort is one of just 21 resorts in the world that is a certified Gold Audubon International Sanctuary."



Travel Writers And Influencers Tell Us Their Favorite Destinations For Winter

UPROXX

"Puerto Rico is a worthy destination no matter where you live in the world."

