



# SEPTEMBER-OCTOBER 2019 GOLF PUBLICITY REPORT

**REACH:  
13.5 MILLION**

**AD VALUE:  
\$146,900**

## FEATURED PUBLICITY



Top 100 Resorts issue with Dorado Beach distinction; PR Golf included.

Dorado Beach included in the “14 Amazing Non-Golf Amenities” piece stemming from Top 100 Resorts distinction.



Screen caps attached for article featuring Chef Pagan, Dorado Beach, and Puerto Rico.



Puerto Rico’s bounce-back effect: “Two years after Hurricane Maria ravaged Puerto Rico, an island roughly the size of Connecticut, 17 of its 18 golf clubs and resorts have bounced back.”



TravelLife magazine is the largest Canadian online travel publication and one of the largest in North America.



World’s best winter golf destinations.



Storming back: Puerto Rico’s oceanside golf offers breezy trips in tropical locale.



Discover Puerto Rico Golf  
“The island of Puerto Rico beckons with stunning golf resorts and seasonal specials”



Puerto Rico Golf Returns To Full Strength: Two Years After Maria, It’s Still The Golf Gem You Love



Puerto Rico:  
The Caribbean’s  
Golf Mecca

María Torres, Puerto  
Rico’s Promising  
Young Golf Star

# NEWS RELEASE PUBLICITY

## “DISCOVER PUERTO RICO GOLF THIS FALL”

EGLOBAL TRAVEL MEDIA

MORNING READ

TRAVEMEDIA

PGA MAGAZINE

IAGTO

AMERICAN GOLFER BLOG

TRAVEL PR NEWS

THE GOLF WIRE

DAILY WEB/DAILY TRAVELING NEWS

WHERE TO GOLF NEXT

## “GOLF COURSES, BOUTIQUE HOTEL GARNER “BEST-OF” ACCLAIM”

PGA MAGAZINE

JETSETTERS BLOG

EGLOBAL TRAVEL MEDIA

WHERE TO GOLF NEXT

TRAVEL PR NEWS

TRAV MEDIA

AMERICAN GOLFER BLOG

THE GOLF WIRE

MORNING READ

## “DISCOVER PUERTO RICO THROUGH ITS GOLF, FOOD, AND TRAVELER FRIENDLY ASSETS”

DRIFT TRAVEL

IAGTO

THE GOLF WIRE

MORNING READ

AMERICAN GOLFER BLOG

TRAVEL PR NEWS

WHERE TO GOLF NEXT

TRAVMEDIA

## JULY-AUGUST 2019 PERIOD RELEASE HITS THAT ARRIVED DURING SEPTEMBER-OCTOBER

“Hyatt brand joins Island golf destination collection”

“Puerto Rico golf mirrors island tourism success”

### MISCELLANEOUS

We constantly seek best-of opportunities for the Island golf destination overall and stakeholders specifically. To that end, we shared the “Golden Fork” contest from Golf Inc. Magazine with stakeholders during the period.