

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

December 21 – December 27, 2019

Earned media placement highlights

107M+ IMPRESSIONS

The Top 50 Travel Destinations In The World



"On a vacation in Puerto Rico, tourists can enjoy a natural paradise and get involved with the local culture. It's ideal for ecotourism."

Social reach highlights

17M+ IMPRESSIONS

10 Places In The US You Need To Visit In 2020

INSIDER



"Visitors should check out Old San Juan, a hilly, colorful neighborhood with a distinctly European vibe thanks to hundreds of restored buildings from the 16th and 17th centuries."

10 USA TODAY 10Best

These 10 Rum Distilleries Are The Best In The Caribbean

"In San Juan, Casa Bacardi offers tours of the distillery and classes that teach the fine art of muddling a minty mojito."



Budget Travel

7 Affordable Alternatives To Popular Destinations Around The World

"With towns that maintain remnants of colonial life under Spanish rule, beautiful historic buildings and cultural attractions, Ponce is overflowing with rich history and culture."

TRAVEL PULSE

20 Best Places To Experience Pantone's 2020 Color Of The Year

"Not only is the island surrounded by the blue waters of the Caribbean, but you'll also find Classic Blue inspirations in the national flag, the historic buildings of Old San Juan and in the colors of the street art found in Santurces Ley."



Forbes

The Amazing Monkey Island In Puerto Rico Where Humans Are The Ones In Cages



"The island of Cayo Santiago is completely inhabited and controlled by over 2,000 rhesus macaque monkeys."

