

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

December 28 – January 3, 2020

Earned media placement highlights

182M+ IMPRESSIONS

Social reach highlights

96M+ IMPRESSIONS



travel

10 Of The Best Caribbean Islands To Visit



"And for pulse-quickening nightlife and a vibrant cocktail culture, this island territory is hard to beat."



The Best Islands For Beaches: 2019 Readers' Choice Awards



"In Culebra, solace seekers relax on powder-soft beaches, surrounded by nothing but sky and sea."

The 20 Best Places to Travel in 2020



"Beyond boisterous San Juan, get excited for the new Four Seasons Cayo Largo in the island's northeast, and Zafira St. Clair, a high-end timeshare for travelers aiming to be repeat weekenders."



The Best Caribbean Destinations for an Easy Beach Getaway



"Rincón's Caribbean cred is strong, and this tropical haven is beloved by waveriders, tourists and longtime locals alike."



Hyatt Debuts Luxury Resort On Puerto Rico's Northeast Coast



"The resort [is] the closest full-service luxury resort to the San Juan airport and offers convenient access to Old San Juan, El Morro Castle and the bioluminescent bay at Fajardo."



The Best Thing I Ate (Or Drank) In 12 Countries This Year



"Menus change seasonally, but standouts from my visit included a melon gazpacho, pig fries (you read that correctly), and "Tom Kha" bacalao."

