

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

January 25 – January 31, 2020

Earned media placement highlights

93M+ IMPRESSIONS

Social reach highlights

19M+ IMPRESSIONS

## THE POINTS GUY



### The Most Romantic Destinations in North America

"And for the majority of travelers who crave this kind of scenery when planning romantic sojourns, few places can compete with Puerto Rico's bioluminescent bays and sugar-white sands."

### 5 Island Getaways You Can Get to This Weekend in 5 Hours or Less

"This [Puerto Rico] is another exotic island escape that doesn't require a passport, as Puerto Rico is a U.S. territory."

## Forbes

### The Best Dining Experiences At Caribbean Resorts



"The [Serafina Beach Hotel] boasts a Mediterranean signature restaurant, a Mare which serves seafood cuisine fused with local Puerto Rican flavors in dishes."

### Here Are 10 of the Best Locally-Owned Coffee Shops in Puerto Rico

## 10 USA TODAY 10Best

"These 10 locations are not only some of the best locally-owned coffee shops in Puerto Rico, but they're also an experience and a window to Puerto Rican culture."



## Robb Report

### Puerto Rico's Iconic El San Juan Hotel Is Reborn As A Fairmont Resort

"Now, after two back-to-back renovations totaling more than \$125 million, the historic hotel has been revived to suit the standards of modern day travelers, too."



The A-List of Travel

## LUXURY TRAVEL MAGAZINE

### 5 Top US Warm Weather Destinations to Visit This Winter

"Ideally located on a former coconut plantation and nestled between El Yunque rainforest and the tranquil waters of the Espiritu Santo River, The St. Regis Bahia Beach Resort is the ideal destination for travelers seeking sun, relaxation, and culture in one of the world's most beautiful destinations."



Points Guy  
Day right around the corner, we scoured the region, asked... and had TPG readers weigh in on their favorite romantic North America. Here's what they had to say.



THEPOINTSGUY.COM  
The most romantic destinations in North America



USA TODAY  
grab the perfect cup throughout the



Here are 10 of the best locally-owned coffee shops in Puerto Rico. With coffee growing having taken place for centuries in Puerto Rico, it's no wonder that the island has some amazing cafes to enjoy. Here are 10 of the best...  
@10best.com



For any questions, please contact: Ingrid.Rosa@ketchum.com

