



NATIONAL GEOGRAPHIC TRAVELLER INCLUDES PUERTO RICO IN THE COOL LIST OF 2020

The Cool List: celebrating the reasons to travel in 2020

San Juan, Puerto Rico, February 5, 2020- The National Geographic Traveller, a platform dedicated to travel and lifestyle, revealed today “The Cool List,” 20 destinations that you must-see in 2020. This accolade highlights that now more than ever, the island is open for tourism and ready to receive visitors, propelling our island’s economy and growing local communities.

“After a record-breaking 2019, being chosen by National Geographic Traveller is an honor, and demonstrates the opportunity that exists to amplify the island’s diverse offerings for visitors. In Puerto Rico we have so much to offer, and tourists visiting today, will not only experience an amazing vacation, but will know their trip is making an impact on the lives of the people of Puerto Rico,” expressed Brad Dean, CEO of Discover Puerto Rico.

National Geographic Traveller describes Puerto Rico as an intriguing Caribbean island that is rebounding from recent natural disasters, thanks to hotel openings, improved routes and a new entertainment district. Puerto Rico has become a surprising poster child for tourism comebacks.

For the whole listing of The Cool List of National Geographic Traveller you can access this link: nationalgeographic.co.uk/the-cool-list-2020.

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Acerca de Discover Puerto Rico

Discover Puerto Rico es una empresa privada, sin fines de lucro, recientemente establecida, cuya misión es hacer que Puerto Rico sea visible para el mundo como un destino de viajes de primer nivel. El DMO traerá prosperidad a la gente de Puerto Rico, colocando de manera colaborativa la diversidad y la singularidad de la isla para el turismo de ocio, negocios y eventos. Es responsable de todo el mercadeo global, ventas y promoción del destino y debe trabajar en colaboración con los principales entes locales gubernamentales y no gubernamentales a través de la economía del visitante y la comunidad de Puerto Rico en general, mientras fomenta el crecimiento económico. Puede visitarnos en: DiscoverPuertoRico.com

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