

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

February 15 – February 21, 2020

Earned media placement highlights

53M+ IMPRESSIONS

Social reach highlights

32M+ IMPRESSIONS

8 Things that Make Puerto Rico the Place to Visit Right Now



"In January, the Blank Canvas Initiative brought international artists Maya Hayuk and the 1UP Collective to the island to collaborate on murals during the Fiestas de la Calle San Sebastián festival in Old San Juan."



The Spots in Puerto Rico Are Spring-Break Ready



"Surfer paradise Rincón is ready for you and your board. Plan to stay at comfortable home rentals, cute boutique hotels and welcoming bed-and-breakfasts."

It List 2020: Our Editors' Picks of the Best New Hotels in the World

TRAVEL+ LEISURE



"Remote black-sand beaches are a main attraction on this sleepy isle, but La Finca Victoria bathes its guests in the forested seclusion of the Vieques hills."

Reader's Digest

I Get Paid to Travel, But I Keep Going Back to These 5 Places



"Puerto Rico is my favorite island; it delivers in droves for care-free vacations filled with a distinctive culture, beautiful beaches, and fascinating history."

HOLA! USA

Your Go-To Guide to Plan Your Next Trip to 'La Isla Del Encanto'

"Whether through music or taking the streets to have their voices heard, Puerto Rico gives us a new lesson in resilience."



The List: Puerto Rico's Best Golf Courses

GOLFADVISOR

"Tourism is a huge part of Puerto Rico. Traveling golfers can pump up the local economy by teeing it up on any of the island's 18 courses, all open to the public."



1UP Tup_crew_official • Following San Juan, Puerto Rico

1UP Tup_crew_official 700k, not far to the million. Thanks for the support! #PuertoRico #OneUnitedPower #1up #MayaHayuk #MarthaCooper #Oneup

Points Guy February 15 at 1:31 PM - 3
flight away for sun-seeking U.S. visitors, you can u...
d won't need to dig out a passport.

Refinery29 February 14 at 9:30 PM - 3
room mansion in Vegas is DREAMY 🤩

Travel + Leisure February 14 at 12:30 PM - 3
ned the globe for the most memorable, game-changing new hotels
heart

REFINERY29.COM
19 Spring Break Airbnb Reser...
Ring in the spring at one of these

THEPOINTSGUY.COM
These spots in Puerto Rico are spring-break ready
After the recent earthquakes that rocked Puerto Rico, tourists may be...

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