

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

February 22 – February 28, 2020

Earned media placement highlights

7M+ IMPRESSIONS

Social reach highlights

10.5M+ IMPRESSIONS

People
EN ESPAÑOL



Interview begins at 25:54

Discover Puerto Rico's Communications Director, Xiomara Rodríguez, Says That Puerto Rico Is Open For Tourism

Also seen:



Skift

Puerto Rico Events Sector Grows, Fueled By First Hotel Launch In El Distrito

"Rather than focusing solely on venue and hospitality features, event planners can expect a more experiential approach to get a taste of the island's cultural and entertainment assets."



TRAVEL PULSE

Puerto Rico Is Open For Business!

"There's no reason to postpone or cancel travel to Puerto Rico. In fact, I'm already thinking about my return trip and can't wait to go back!"



Puerto Rico Gets A Ph.D. In Resiliency, Says CEO

recommend
helping travel advisors sell travel

"'Puerto Rico is open for tourism and ready and eager to welcome your clients,' explains Brad Dean, CEO, Discover Puerto Rico, the island's destination marketing organization."



The Best Room At... Dorado Beach, A Ritz-Carlton Reserve

TOWN&COUNTRY

"Dorado Beach is a sanctuary of magnificence and tranquility, tucked away on Puerto Rico's Atlantic coast, providing guests an intimate refuge and offering a true sense of barefoot elegance."

