

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

May 2 – May 8, 2020

Earned media placement highlights

164M+ IMPRESSIONS

Social reach highlights

184M+ IMPRESSIONS

The New York Times

The Future of Travel

"Puerto Rico's Luis Muñoz Marín International Airport provides a window into the future of airport screenings. Its new thermal-imaging cameras screen arriving passengers, triggering an alarm when a temperature of 100.3 or higher is registered."



A Place in the U.S. With No Covid-19? Look to American Samoa.

"Early action by Puerto Rican authorities, including imposing curfews and shutting businesses, is thought to have staved off a much higher death toll."

mitú

Take Virtual Guided Tours Of Puerto Rico To Feel Like You Are On Vacation



"Discover Puerto Rico wants you to join them for some 30-minute virtual tours of the Caribbean island. Puerto Rico is the first to offer live guided tours using Google Maps."

26 Most Beautiful Places in the Caribbean

"Old San Juan remains one of the best-preserved examples of Spanish Colonial architecture in the Caribbean, with brightly painted buildings and cobblestone streets that could launch a thousand Instagram shots."

Condé Nast Traveler



27 Travel-Inspired Cocktails To Make At Home

Forbes

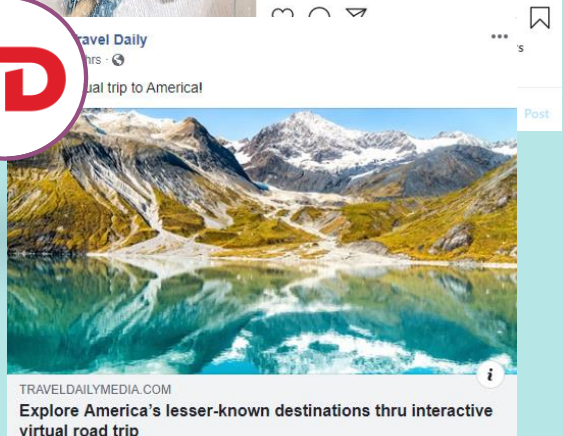


"Since summer never ends in Puerto Rico, order a mojito at the grand dame Condado Vanderbilt Hotel to savor locally grown fruit and tasty island rum."

TargetMarketing

WWTT? Post-Pandemic Vacation Daydreams Courtesy of Discover Puerto Rico

"All in Good Time' is about reminding travelers that as much as we would love to host them, we know it's not the right time. Now is the time to stay safe, and soon it'll be time to come explore our beautiful Island - 'All in Good Time.'"
- Leah Chandler, CMO of Discover Puerto Rico



For any questions, please contact: Ingrid.Rosa@ketchum.com

