



DISCOVER PUERTO RICO PROMOTES SPECIAL OFFERS TO TOURISTS

Local tourism-related businesses can create their listing and upload deals and discounts

San Juan, Puerto Rico- As Puerto Rico prepares to welcome tourists back to the island, Discover Puerto Rico has launched deals and special offers on [DiscoverPuertoRico.com](https://www.discoverpuertorico.com). Accommodations, destination management companies (DMCs) and tour operators, as well as, tourist attractions will be able to upload their promotions directly to the Island’s official tourism website via the partner extranet.

“Our goal is to provide added value incentives for visitors to enhance their travel experience to Puerto Rico. We urge local tourism-related businesses to use compelling, descriptive language in your entry, and focus on offers that will draw visitors from outside the island,” explained Brad Dean, Chief Executive Officer (CEO) of Discover Puerto Rico.

Accommodations include hotels, paradores, bed & breakfasts and vacation rentals. Within the deals page, visitors may seek offers such as “get a free night after a minimum length of stay,” discount or credit during your stay, and additional value-add amenities or activities at the property. Tour operator and attraction partners may wish to submit tour discounts, enhanced experiences, free premium items, or other special offers.

In order for a business to upload their deal or special offer it must follow specific [guidelines](#) and must have a business listing on the Discover Puerto Rico website. If the tourism-related business does not have a listing, they can [email](#) the Discover Puerto Rico team with the following information: business name, physical address, website, business phone number and a brief description of the business. The team will create your listing and guide you through the process on how to use the extranet and update the information on your own.

“We strongly encourage businesses to create their listing on our website if they haven’t done so already. This is a free opportunity for tourism-businesses across the island to take advantage of the more than 200,000 (avg) visits to our website each month. These consumers are highly interested in our destination and providing them with deals, discounts, packages and special offers will only further enhance the likelihood of securing their visit,” expressed Dean.

On DiscoverPuertoRico.com, you will find over 6,000 local business listings and points of interest around the island. The organization promotes the 78 municipalities, with listings which include, accommodations, restaurants, attractions, tours, museum, transportation services, and other small businesses.

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