**Discover Puerto Rico: Golf Update- May 2020**

Dear Partner,

Below please find a summary of the earned media achieved in May 2020. The DMO’s news release announcing the Island courses and resorts being allowed to reopen generated more than 130 pick-ups from news organizations worldwide.

Thank you,

Discover Puerto Rico

Reach: 69,158,842 million

Value: $33,746

May

Puerto Rico Courses Opening

* The Weekly Journal: [https://www.theweeklyjournal.com/business/no-change-in-hotel-occupancy-for-puerto-rico-u-s-mainland-sees-improvements/article\_67980264-a4fe-11ea-933f-dfb94deea20c.html](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.theweeklyjournal.com%2Fbusiness%2Fno-change-in-hotel-occupancy-for-puerto-rico-u-s-mainland-sees-improvements%2Farticle_67980264-a4fe-11ea-933f-dfb94deea20c.html&data=02%7C01%7C%7Cff9e50401cc1412f4b8308d80d3ac385%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637273894387366401&sdata=W%2FwY6SUp6qaQeMO9QhXu37dYvoP0C4aaL1zm02D6IRM%3D&reserved=0)
* International Association of Golf Tour Operators: [https://www.iagto.com/pressrelease/details/cc98d750-21d8-4ef0-8f68-46e56fd58c59](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.iagto.com%2Fpressrelease%2Fdetails%2Fcc98d750-21d8-4ef0-8f68-46e56fd58c59&data=02%7C01%7C%7Cff9e50401cc1412f4b8308d80d3ac385%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637273894387376400&sdata=PkyEncihn6fE%2Bxo0deb49QIl8S69E2YeIT9ZRDBIAjs%3D&reserved=0)
* Inside Travel Report: [http://www.insidertravelreport.com/whats-reopening-in-the-caribbean-turks--caicos-usvi--puerto-rico](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.insidertravelreport.com%2Fwhats-reopening-in-the-caribbean-turks--caicos-usvi--puerto-rico&data=02%7C01%7C%7Cff9e50401cc1412f4b8308d80d3ac385%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637273894387386391&sdata=pYDRPsHWtGtCL469DMSmwnqvLyLzg50om%2Fpxe4DCISI%3D&reserved=0)
* Golfweek: [https://golfweek.usatoday.com/2020/05/29/puerto-rico-reopens-golf-courses-in-wake-of-coronavirus-pandemic/](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgolfweek.usatoday.com%2F2020%2F05%2F29%2Fpuerto-rico-reopens-golf-courses-in-wake-of-coronavirus-pandemic%2F&data=02%7C01%7C%7Cff9e50401cc1412f4b8308d80d3ac385%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637273894387386391&sdata=8hWGQ2P8XxBotfzLlL%2B8sjZFUY52%2FQIRrC%2B8f0%2FZBbc%3D&reserved=0)
* PGA Magazine: [https://pgamagazine.com/?p=141510&pgamag=49701aad6d76ee1980a004bbb4c691d8](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpgamagazine.com%2F%3Fp%3D141510%26pgamag%3D49701aad6d76ee1980a004bbb4c691d8&data=02%7C01%7C%7Cff9e50401cc1412f4b8308d80d3ac385%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637273894387396385&sdata=tAuPe2nZu49mYs77OEkSSqVN3ul8czfy5%2BxDevbhaoA%3D&reserved=0) (Login: guest; Password: PGAmag007)
* The Golf Wire: [www.thegolfwire.com/puerto-rico-golf-courses-reopen/](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.thegolfwire.com%2Fpuerto-rico-golf-courses-reopen%2F&data=02%7C01%7C%7Cff9e50401cc1412f4b8308d80d3ac385%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637273894387396385&sdata=1SUva9%2BRYiBlaVh5HqjICofNW%2BtSlIZDjrOmgrzFN98%3D&reserved=0)
* American Golfer Blog: [https://americangolfer.blogspot.com/2020/05/several-puerto-rico-golf-courses-and.html](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Famericangolfer.blogspot.com%2F2020%2F05%2Fseveral-puerto-rico-golf-courses-and.html&data=02%7C01%7C%7Cff9e50401cc1412f4b8308d80d3ac385%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637273894387406379&sdata=lUiisUaOHKK3aVybXW1gskkWTPWVvWnFskySSs0Qzc4%3D&reserved=0)

Feature Content

Agent at Home, Puerto Rico Golf and Wyndham Grand Rio Mar feature (pages 32-33); also attached

* [https://agentathome.texterity.com/agentathome/may\_2020/MobilePagedReplica.action?utm\_source=newsletter&utm\_medium=email&utm\_campaign=TXAGE1200520002&utm\_content=gtxcel&pm=2&folio=Cover#pg1](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fagentathome.texterity.com%2Fagentathome%2Fmay_2020%2FMobilePagedReplica.action%3Futm_source%3Dnewsletter%26utm_medium%3Demail%26utm_campaign%3DTXAGE1200520002%26utm_content%3Dgtxcel%26pm%3D2%26folio%3DCover%23pg1&data=02%7C01%7C%7Cff9e50401cc1412f4b8308d80d3ac385%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637273894387406379&sdata=ii8UPzjZlWKbO8DKWx%2Fxf6cSX8jTA1KRezjjUECUSpc%3D&reserved=0)

TravelPulse:

Puerto Rico included in TravelPulse feature on golf (the only three places cited are DSPR clients); [https://www.travelpulse.com/news/destinations/a-positive-sign-the-nations-golf-courses-are-reopening.html#.XtEasDyVfc0.linkedin](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.travelpulse.com%2Fnews%2Fdestinations%2Fa-positive-sign-the-nations-golf-courses-are-reopening.html%23.XtEasDyVfc0.linkedin&data=02%7C01%7C%7Cff9e50401cc1412f4b8308d80d3ac385%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637273894387416374&sdata=2WI78rYXCuAeXxh%2FEeJYreKAJo29wxQwLBLBLiFBylw%3D&reserved=0)