

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

June 13 – June 19, 2020

Earned media placement highlights

109M+ IMPRESSIONS

THE POINTS GUY

Everything You Need to Know About Puerto Rico Reopening on July 15

"Discover Puerto Rico has put together a handy guide for what to expect if you travel to the island when it reopens. Upon arrival, travelers will be subject to health screenings, including COVID-19 testing."



How Puerto Rico Plans to Reopen for Travelers in July

"Puerto Rico is the perfect choice as it combines exotic experiences with the comforts and accessibility of a U.S. destination with no passport required." –Brad Dean, CEO of Discover Puerto Rico

TRAVEL PULSE



TRAVEL AGENT CENTRAL

Puerto Rico To Reopen For Inbound Tourism July 15

"Puerto Rico, according to Discover Puerto Rico, has exercised an abundance of caution since the onset of COVID-19 (coronavirus), with policies in place to avoid the spread of the virus."



Social reach highlights

6M+ IMPRESSIONS

TimeOut

Tourists Can Travel to Puerto Rico Again Starting July 15

"The latest island, Puerto Rico, will reopen to all international tourists starting July 15, though strict rules—wearing masks in public areas will be mandatory and social distancing rules—will apply."



These Caribbean Countries are Reopening for Tourists This Month

"As part of the four-phase reopening plan, Puerto Rico is officially reopening its borders to tourists on July 15. The country has eased restrictions for its citizens to go to beaches, dine at restaurants and visit retail stores."

lonely planet



LUXURY TRAVEL ADVISOR

Puerto Rico To "Formally" Reopen For Tourism July 15

"The Puerto Rico National Guard is assisting with health screenings of all arriving passengers, including offering rapid COVID-19 testing. Arriving passengers may be asked to self-quarantine for 14 days should they not test negative."



The Points Guy
June 13 at 4:30 PM · 🌐
to get there on points.



Lonely Planet
June 16 at 1:02 PM · 🌐
more countries have been added to the list.



Cruise Blog
June 15 at 8:44 AM · 🌐
Some restrictions will remain in place, the island is ready for tourists
<https://www.cruise.blog/2020/06/puerto-rico-reopen-july-15>



Luxury Travel Advisor
June 17 at 11:43 AM · 🌐
Dorado Beach, a Ritz-Cariton Reserve has announced it will be reopening July 15. Read more here.
#DoradoBeach #PuertoRico #Caribbean #travel #luxurytravel

THEPOINTSGUY.COM
Everything you need to know about reopening July 15



CRUISE BLOG
Puerto Rico to reopen on July 15
Last week, Puerto Rico's Governor announced the island will reopen and...

LONELYPLANET.COM
These Caribbean countries are reopening this month



LUXURYTRAVELADVISOR.COM
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