**Discover Puerto Rico: Golf Update- June 2020**

Dear Partner,

Below please find a summary of the earned media achieved in June 2020. Discover Puerto Rico continues to promote the Island courses and resorts, generating more than 90+ pick-ups from news organizations worldwide.

Thank you,

Discover Puerto Rico

Potential Reach: 130,759,400

Value: $59,223

PR Golf Courses, Resorts Ready for Tourism Resumption

* See attached PR Newswire report listing nearly 90+ pick-ups by news organizations and 90 million+ potential reach; representative hits include:
* [https://finance.yahoo.com/news/puerto-rico-golf-courses-resorts-215500250.html](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ffinance.yahoo.com%2Fnews%2Fpuerto-rico-golf-courses-resorts-215500250.html&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985279562&sdata=ettf2e1POw5DwRowzqt8B1Q2e5Bl7cTSB863KxzlvXg%3D&reserved=0)
* [https://www.marketwatch.com/press-release/puerto-rico-golf-courses-resorts-prepare-for-tourism-resumption-on-july-15-2020-06-25](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.marketwatch.com%2Fpress-release%2Fpuerto-rico-golf-courses-resorts-prepare-for-tourism-resumption-on-july-15-2020-06-25&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985289555&sdata=OfqtbUz7WU7KqOJwOlp%2BZ8IWxLg3OGM6XiOSnEVkPOI%3D&reserved=0)
* [https://seekingalpha.com/pr/17912894-puerto-rico-golf-courses-resorts-prepare-for-tourism-resumption-on-july-15](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fseekingalpha.com%2Fpr%2F17912894-puerto-rico-golf-courses-resorts-prepare-for-tourism-resumption-on-july-15&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985299547&sdata=c9GfByKkl5XbZ2VstKEk9y6AXJgKBl1Fvk5qjUIPSxA%3D&reserved=0)
* Caribbean Business: [https://caribbeanbusiness.com/puerto-rico-golf-courses-resorts-prepare-for-tourism-resumption-on-july-15/](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcaribbeanbusiness.com%2Fpuerto-rico-golf-courses-resorts-prepare-for-tourism-resumption-on-july-15%2F&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985309548&sdata=ZITpOIYG2Buu8pbj2GUQdmEblWr15saIo3T%2By2bpqRc%3D&reserved=0)
* Golf Wire: [https://thegolfwire.com/puerto-ricos-golf-courses-and-resorts-prepare-to-reopen-for-july-15/](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fthegolfwire.com%2Fpuerto-ricos-golf-courses-and-resorts-prepare-to-reopen-for-july-15%2F&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985309548&sdata=GHThg11qjnqDKQq%2FRE1i7L1Y3G2aQdfCuiRTJqfF4Q4%3D&reserved=0)
* Where to Golf Next: [https://www.morningread.com/industry-news/release/2020-06-29/puerto-rico-golf-courses-resorts-prepare-for-tourism-resumption-on-july-15?utm\_source=newsletter&utm\_medium=email&utm\_campaign=Where+To+Golf+Next+06-30-2020](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.morningread.com%2Findustry-news%2Frelease%2F2020-06-29%2Fpuerto-rico-golf-courses-resorts-prepare-for-tourism-resumption-on-july-15%3Futm_source%3Dnewsletter%26utm_medium%3Demail%26utm_campaign%3DWhere%2BTo%2BGolf%2BNext%2B06-30-2020&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985319545&sdata=7OjiChPXuerknB0YQxhjtGtCARtd9%2Fj%2F7jv48DRbejI%3D&reserved=0)
* American Golfer Blog: [https://americangolfer.blogspot.com/2020/06/puerto-rico-golf-courses-resort-prepare.html](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Famericangolfer.blogspot.com%2F2020%2F06%2Fpuerto-rico-golf-courses-resort-prepare.html&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985329546&sdata=fLEC8oGNih6%2BKBBsDtvvd%2BZRWmzWqzbCBSqeU7DUbgU%3D&reserved=0)
* Morning Read: [https://www.morningread.com/industry-news/release/2020-06-29/puerto-rico-golf-courses-resorts-prepare-for-tourism-resumption-on-july-15?utm\_source=newsletter&utm\_medium=email&utm\_campaign=Morning+Read+06-30-2020](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.morningread.com%2Findustry-news%2Frelease%2F2020-06-29%2Fpuerto-rico-golf-courses-resorts-prepare-for-tourism-resumption-on-july-15%3Futm_source%3Dnewsletter%26utm_medium%3Demail%26utm_campaign%3DMorning%2BRead%2B06-30-2020&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985329546&sdata=ILw12telvls4Gm33WEOHX2%2BDtJW2mn9HWHK6D%2F1sGbM%3D&reserved=0)
* Bunker Shot: [https://www.bunkershot.com/post/622476400595795968/puerto-rico-golf-courses-resorts-prepare-for](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bunkershot.com%2Fpost%2F622476400595795968%2Fpuerto-rico-golf-courses-resorts-prepare-for&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985339531&sdata=OqBOa1F7qg%2BUocbfWvTcBiS9jiM1oq3YGjmF34CpUQg%3D&reserved=0)
* PGA Magazine: [https://pgamagazine.com/?p=141900](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpgamagazine.com%2F%3Fp%3D141900&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985349533&sdata=1qnwTaHD2SMAwtLbbkoA%2BznMWBivXxYcWQt6myOBgwg%3D&reserved=0) (login: guest; password: PGAmag007)
* USA TODAY: [https://www.usatoday.com/story/travel/destinations/2020/06/04/Caribbean-islands-travel-guide-jamaica-bahamas-more-reopen-coronavirus/3139225001](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.usatoday.com%2Fstory%2Ftravel%2Fdestinations%2F2020%2F06%2F04%2FCaribbean-islands-travel-guide-jamaica-bahamas-more-reopen-coronavirus%2F3139225001&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985349533&sdata=zFYP80El27HYIVtaHyWoL%2BJl4liwDo71A2zbH9OrBGg%3D&reserved=0)
* Hotel and Tourism: [https://hotelandtourismonline.com/2020/06/03/golfing-puerto-rico-yes-you-can-again/](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fhotelandtourismonline.com%2F2020%2F06%2F03%2Fgolfing-puerto-rico-yes-you-can-again%2F&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985359526&sdata=4bFC75r5qkwMua8F1%2Bzidn7voWSeHUyvdoo9sJSVJUg%3D&reserved=0)
* Drift Travel: [https://drifttravel.com/several-puerto-rico-golf-courses-and-resorts-reopen/](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdrifttravel.com%2Fseveral-puerto-rico-golf-courses-and-resorts-reopen%2F&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985369522&sdata=DFDxp2m7pmCnuV%2BYl8VK1lJngowlFf%2FWxnMJejLpd%2Bw%3D&reserved=0)
* Expreso: [https://www.expreso.info/noticias/internacional/75984\_reabre\_la\_mayoria\_de\_los\_campos\_de\_golf\_de\_puerto\_rico](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.expreso.info%2Fnoticias%2Finternacional%2F75984_reabre_la_mayoria_de_los_campos_de_golf_de_puerto_rico&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985369522&sdata=uSm0iVt47cA0edainPOuYT%2FyVzgsfprvwP2Fb%2Fp5N0k%3D&reserved=0)
* Plugged In Golf: [https://pluggedingolf.com/golf-news-june-3-2020/](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpluggedingolf.com%2Fgolf-news-june-3-2020%2F&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985379515&sdata=EmT%2B%2BktwuZkiVR08pRjq47i2FC%2FJaIr64mDCPhzEoQE%3D&reserved=0) (and attached)
* Caribbean Journal: [https://www.caribjournal.com/2020/06/01/puerto-rico-golf-courses-reopen/](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.caribjournal.com%2F2020%2F06%2F01%2Fpuerto-rico-golf-courses-reopen%2F&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985389514&sdata=0BAQOzfGfmAPiUe3gSyOsOorR6F6H3%2BnQOK6Wf3K7qE%3D&reserved=0)
* Where to Golf Next: [https://www.morningread.com/industry-news/release/2020-05-28/several-puerto-rico-golf-courses-and-resorts-reopen?utm\_source=newsletter&utm\_campaign=Where+To+Golf+Next+06-02-2020](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.morningread.com%2Findustry-news%2Frelease%2F2020-05-28%2Fseveral-puerto-rico-golf-courses-and-resorts-reopen%3Futm_source%3Dnewsletter%26utm_campaign%3DWhere%2BTo%2BGolf%2BNext%2B06-02-2020&data=02%7C01%7C%7Cca1a7dd1dd1843df899708d824417cf2%7Cbdc5fc6fd0484416a104d5ba8e3234d9%7C0%7C0%7C637299210985389514&sdata=hn44n1ob3Er8I5%2BjtQbNiqvt2iW64fc56fjq9GFtLnw%3D&reserved=0)