

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

August 8 – 14, 2020

Earned media placement highlights

137M+ IMPRESSIONS

Condé Nast
Traveler

The Best Place to Camp in Every State

"Soak up the Caribbean sunshine and snorkel right off the sand, then grab a rental car and switch gears for a short drive into the El Yunque rainforest."



Social reach highlights

18M+ IMPRESSIONS

INSIDER

A Caribbean Native Shares the Under-the-Radar Islands You Should Visit if You're Trying to Avoid Tourist

"From Aibonito, beaches are still only an hour away. The area is known as Puerto Rico's horticultural hub, where local businesses sell an array of beautiful flowers, plants, and fruit trees."



102 National & US State Parks to Visit for a Socially Distanced Summer Escape

elite daily

"Take a dip in the natural pools nestled under the waterfalls. If you're lucky, you might get a glimpse of the Puerto Rican parrot and coquí frog that are local to the Island."



FOX NEWS

Bubble House Has Nature Views and Movies Under the Stars, Pictures Reveal

"Travelers are being offered the opportunity to get even closer to nature by staying inside a see-through home in Puerto Rico."



TRAVEL AWAITS

9 PGA Tour Courses Where You Can Score a Tee Time

"Coco Beach Golf Club hosts the Puerto Rico Open every year. It's very different from your typical golf course in the United States given the tropical climate"



Is International Travel Allowed? See Reopening Details for Bahamas, Cayman Islands, More

"All passengers have to wear a mask and must take a molecular test 72 hours prior to their arrival. The test results must be submitted to officials at the airport."

