



Discover Puerto Rico: Golf Update- August 2020

Reach: 13.7 million

Value: \$15,000

Feature Content / Publicity

Where to Golf Next (350,000 weekly e-newsletter subscribers)

- "Ultimate Golf Photo Tour – Puerto Rico"
- <https://www.morningread.com/where-to-golf-next/destination-puerto-rico>

Morning Read (350,000 daily e-newsletter subscribers)

- Published WTGN's "Ultimate Golf Photo Tour – Puerto Rico"

Did you hear the one about Arnie ... ?



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THE GALLERY



WHERE TO GOLF NEXT

Photo Tour: Puerto Rico

Puerto Rico is an ideal golf getaway destination that fully lives into its title of being "the golf capital of the Caribbean." The U.S. territory includes designs by Robert Trent Jones Jr., Tom Fazio and his uncle George Fazio, and major winners Tom Kite and Greg Norman.

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CompareCards.com (3 million UVM, 121k+ Facebook followers)

- Q&A with Discover Puerto Rico: "Dreaming About Puerto Rico? Insights From Discover Puerto Rico for When the Island Reopens"
- <https://www.comparecards.com/blog/dreaming-about-puerto-rico-qa-discoverpr/>

NerdWallet.com (10 million UVM)

- "Your Guide to Hilton Honors Hotel Brands"
- The author and our media friend, Ramsey Qubein, included Discover Puerto Rico and the Caribe Hilton in his compilation
- <https://www.nerdwallet.com/article/travel/your-guide-to-hilton-honors-hotel-brands>

DiscoverPuertoRico.com

500 Calle De La Tanca | Ochoa Building, Suite 402B | San Juan, PR 00901, USA



The namesake brand for Hilton, these 500+ full-service hotels across six continents are known for innovation and amenities. Near its [Hilton McLean Tysons Corner](#) property (adjacent to company headquarters), Hilton often tests new amenities and services for all of its properties at its Innovation Gallery. From Hilton Honors' Digital Key to noise-canceling devices for rooms, this is an incubator for new product ideas and where things are tested for potential implementation in other hotels.

The [Caribe Hilton](#), on a verdant 17-acre Puerto Rico peninsula close to San Juan's historic district, was Hilton's first hotel outside the continental United States. It is also known as the hotel where the piña colada recipe was created, according to [DiscoverPuertoRico.com](#).

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