PUBLIC RELATIONS
EARNED & SOCIAL MEDIA SNAPSHOT
August 29 – September 4, 2020

Earned media placement highlights
235M+ IMPRESSIONS

Social reach highlights
11M+ IMPRESSIONS

Condé Nast Traveler

Labor Day Will Be a Busy Travel Weekend Despite the Pandemic

"Places like Cancún and Puerto Rico are seeing higher sustained interest and flight searches from travelers, Kayak's data shows."

Date: 9/03

Here's Where You Can Visit the Real Places That Inspired Disney Attractions

Reader's Digest

"A 16th-century citadel named in honor of King Philip II of Spain, Castillo San Felipe was designed to guard the entrance to the San Juan Bay, and defend the Spanish colonial port city of San Juan from seaborne enemies."

Date: 9/01

Expedia Reports High Desire for Caribbean Travel

TRAVEL PULSE

"Puerto Rico and the Dominican Republic respectively represented 30 and 35 percent of user searches for travel during the months of August through October, according to Expedia officials."

Date: 9/02

Ceoworld Magazine

Best Caribbean Travel Destinations That Won't Break The Bank

"Puerto Rico has been long considered a Caribbean wonder for all the right reasons. Filled with powdery sands, shops, and hotels that are flowing with seafood cuisines, the destination in every way will surely amaze you."

Date: 8/30

PURSUITIST

Where to Travel (Soon) Based On Your Go-To Quarantine Cocktail

"Jet off to San Juan, Puerto Rico, the very place where the iconic Caribe Hilton invented the Piña Colada in 1954."

Date: 9/02

sky sports

PGA Tour 2020-21 Schedule: Dates, Venues, Events for New Season

"February 25-28 - Puerto Rico Open - Grand Reserve Country Club, Rio Grande, Puerto Rico"

Date: 9/02

TRAVEL

TODAY Travel ✓ @usatodaytravel · Aug 31
...singly, locals of U.S. island territories have begun to wonder f welcoming visitors to these islands is worth the risk.

Tensions rise a...
Tension has ris...
territories wor...
🔗 usatoday.co...

RD **Reader's Digest** ✓
...digest
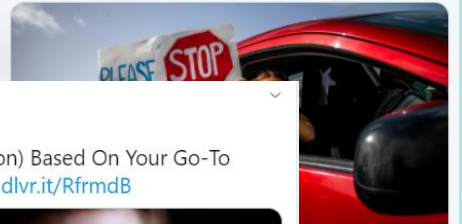...ngle Cruise? Be sure to see the ...Congo, Nile, and/or Mekong Rivers if you can.

Here's Where You Can Visit the Real Places That Inspired Disney Attracti...
These real-life locations that inspired popular Disney rides, from Expedition Everest to Sleeping Beauty Castle, will make you believe in ...
🔗 rd.com

KHN **...iser Health News** ✓ @KHNews · Sep 1
...pite the global pandemic and the restrictions, both the Virgin ...nds and Puerto Rico have experienced no shortage of ...ationers. "We would have expected this to be a slow moment for ...n terms of tourism."

🔗 : @CGOnSocial/@ByCHRodriguez

PLEASE STOP

...S. Caribbean Islands ...as U.S. island ...hile attempting to ...

...topher Parr
...topherparr
...Travel (Soon) Based On Your Go-To ...ine Cocktail dlvr.it/RfrmdB

2:16 PM · Sep 2, 2020 · dlvr.it

DISCOVER Puerto Rico

Ketchum