

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

September 18 – 25, 2020

Earned media placement highlights

**433M+ IMPRESSIONS**

## TRAVEL+ LEISURE

**National Parks Will Be Free this Saturday for National Public Lands Day**



Date: 9/21

"Parks which usually charge an admission fee, like San Juan National Historic Site in Puerto Rico, will invite visitors in with complimentary entry."

Social reach highlights

**31M+ IMPRESSIONS**

**The Drum PR Awards 2020 WINNERS**

**The Drum PR Awards**



\*Discover Puerto Rico's Virtual Vacations named a winner in the Travel & Tourism category

Date: 9/25

**Amazing Wedding Destinations in the Caribbean, 2020**

**CEOWORLD Magazine**



"Puerto Rico features panoramic views of mountains and homes long waterfalls, undulating palm trees, and glittering white sand, that gives you all the big reasons to hold your wedding ceremonies there."

Date: 9/18

**Forbes**

**LEGO Butlers, Bird Whisperers, and Sandcastle Concierges: 33 Surprising Hotel Jobs**

"A dominoes master at the Hyatt Regency Grand Reserve Puerto Rico can set up the table and guide your game strategy."



Date: 9/20



**Where Can Americans Go in the Caribbean?**

"To enter Puerto Rico you must fill out a Travel Declaration form through the Puerto Rico Health Department's online portal, get a molecular COVID-19 test (nasal or throat swab) no more than 72 hours prior visiting the Island, and show proof of a negative result."

Date: 9/23

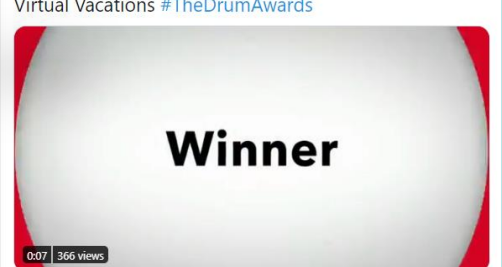
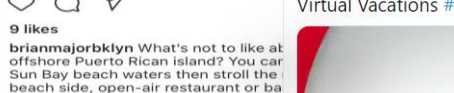
**Visit Puerto Rico from the Comfort of Your Home with 3 Virtual Tours**

**news12 BROOKLYN**



"Puerto Rico is full treasures - from a landscape of mountains, waterfalls and the El Yunque tropical rainforest to its beaches."

Date: 9/24



11:19 AM - Sep 25, 2020 - Twitter Web App