**Discover Puerto Rico: Golf Publicity Update - September 2020**

**Source: DSPR**

September 2020 Earned Media Reach – 14,211,905

September 2020 Earned Media Value – $23,600

Go Golf and Travel Fall-Winter Enews (6,500 subscribers)

* <http://hosted-p0.vresp.com/1092929/cc653bfbf4/ARCHIVE>
* Discover Puerto Rico Golf only segment attached via screen cap

PGA Professionals Guide to Travel (95,000 reach)

* Screen caps attached for Bahia Beach and Dorado Beach

Discover Puerto Rico Golf for Variety, Quality, and Player Friendly Attributes

* Bunker Shot (100,000 subscribers): <https://www.bunkershot.com/post/630688429566541824/discover-puerto-rico-golf-for-variety-quality>
* Morning Read (350,000 subscribers): <https://www.morningread.com/industry-news/release/2020-09-29/discover-puerto-rico-golf-for-variety-quality-player-friendly-attributes>
* The Golf Wire (130,000 subscribers): <https://thegolfwire.com/discover-puerto-rico-golf-courses/>
* American Golfer Blog (2.25 UVM): <https://americangolfer.blogspot.com/2020/09/discover-puerto-rico-golf-for-variety.html>

US News & World Report (13,528,155 UVM) – Best Puerto Rico Golf Hotels

* <https://travel.usnews.com/hotels/golf-Puerto_Rico/>