

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

October 9 – October 16, 2020

Earned media placement  
highlights

255M+ IMPRESSIONS

Social reach  
highlights

7.1M+ IMPRESSIONS



## Nighttime Kayaking on Puerto Rico's Mosquito Bay (PRINT)



"It sounds like the stuff of science fiction, but on the tropical island of Vieques, Puerto Rico, it's just another night on Puerto Mosquito (Mosquito Bay)."

Date: 10/16

## Forbes

### Will Meetings and Events Ever Be the Same? 41 Clever Things Hotels Are Doing to Make them Safe

"The exhibit hall during a recent convention at Puerto Rico's Condado Vanderbilt Hotel used high-top tables to promote social distancing at already spaced-apart exhibit booths where meetings were by appointment only."

Date: 10/11



## 13 Hotels Where Your Room Comes with a Private Pool



(Dorado Beach, a Ritz Carlton Reserve)

"The setting, the design, the amenities, the service—everything is almost a little too perfect at this former coconut and grapefruit plantation turned beachfront luxury resort in Puerto Rico."

Date: 10/16

## Puerto Rico Is Reopen for Tourists



Date: 10/15

## Budget Travel

"In Puerto Rico, that means proving you're Covid-free at the airport upon arrival, wearing your mask whenever you're in public and social distancing at all times."

Date: 10/15

## UPROXX

### Bartenders Pick their Favorite Peat-Smoked Whiskies for Fall Sipping

"I have heard a lot of great things from an American peated whiskey called New Riff Backsetter."

– Roberto Berdecia, Bartender at La Factoria in San Juan, Puerto Rico."

Date: 10/16



## MATADOR network

### I'm a US Citizen. Where Can I Travel in Latin America?

"Visitors to Puerto Rico should present the results of a negative COVID-19 test taken within 72 hours of arrival. An online travel declaration form is also required before entry."



Date: 10/15



For any questions, please contact: Ingrid.Rosa@ketchum.com

