**Discover Puerto Rico: Golf Public Relations Update- October 2020**

October Reach – 10 million+

October Value – $16,600

**Discover Puerto Rico for golf getaways and more…**

* Travel Pulse (277,465 UVM) – <https://www.travelpulse.com/news/destinations/discover-puerto-rico-for-tropical-island-golf-getaways.html>
* Golf Wire (130,000 subscribers) – <https://thegolfwire.com/discover-puerto-rico-golf-getaways/>
* Drift Travel (each issue emailed to 4.5 million; 2,347 UVM) – <https://drifttravel.com/discover-puerto-rico-for-warm-weather-golf/>
* Morning Read (350,000 subscribers) – <https://www.morningread.com/industry-news/release/2020-10-28/discover-puerto-rico-golf-for-tropical-island-getaways>
* CyberLinksGolf (5,000 UVM) – <https://cyberlinksgolf.com/discover-puerto-rico-for-great-tropical-island-getaways/>
* American Golfer (2,250 UVM) – <https://americangolfer.blogspot.com/2020/10/discover-puerto-rico-golf-for-tropical.html>

**Discover Puerto Rico Golf for variety and quality…**

* Drift Travel (each issue emailed to 4.5 million; 2,347 UVM) – <https://drifttravel.com/discover-puerto-rico-golf-for-variety-quality-player-friendly-attributes/>
* PGA Magazine (3,270 UVM, 33,784 print circ.) – <https://pgamagazine.com/?p=142972> (login: guest; password: PGAmag007)
* International Association of Golf Tour Operators – <https://www.iagto.com/pressrelease/details/f9fed968-b0aa-4043-ba72-33c42bf7e72e>
* Where to Golf Next (350,000 subscribers) – <https://www.morningread.com/industry-news/release/2020-09-29/discover-puerto-rico-golf-for-variety-quality-player-friendly-attributes?utm_source=newsletter&utm_medium=email&utm_campaign=Where+To+Golf+Next+10-06-2020>

**Other…**

* Social Media (LinkedIn): “Discover Puerto Rico golf for variety, quality, player-friendly attributes”

