

Discover Puerto Rico In The Local News

November 23rd – November 29th, 2020



Discover Puerto Rico

Digital and Print Earned Media Coverage

DMO statement regarding CDC recommendation:

[El Nuevo Día](#)- Lamento y resignación ante decisión de CDC de desalentar viajes a la Isla por riesgo de COVID-19 11/24/2020 (ALSO IN PRINT)

[El Vocero](#)- “No nos pueden seguir penalizando” 11/24/2020 (ALSO IN PRINT)

Small Business Saturday:

[Cybernews](#)- Discover Puerto Rico se une a Brands of Puerto Rico para celebrar “Small Business Saturday” 11/24/2020

[Periódico La Perla](#)- Discover Puerto Rico se une a Brands of Puerto Rico para celebrar “Small Business Saturday” 11/24/2020

[El Nuevo Día](#)- DMO y Brands of Puerto Rico promoverán productos locales en el “Small Business Saturday” 11/24/2020

[El Vocero](#)- Discover Puerto Rico celebra el “Small Business Saturday” 11/24/2020

InterNews- Discover Puerto Rico celebra el “Small Business Saturday” 11/24/2020

[The Weekly Journal](#)- Celebrate Small Business Saturday in Puerto Rico 11/24/2020

[Caribbean Business en Español](#)- Discover Puerto Rico se une a Brands of Puerto Rico para celebrar “Small Business Saturday” 11/25/2020

[The San Juan Daily Star](#)- Local businesses highlight diversity on Small Business Saturday 11/26/2020

Additional coverage:

[El Vocero](#)- Baja en reservas para Acción de Gracias 11/25/2020 (ALSO IN PRINT)

[The Weekly Journal](#)- Tourism Industry Reports Highs, Lows Ahead of Holiday Season 11/25/2020 (ALSO IN PRINT)