



## **Brad Dean appointed Vice Chair of the U.S. Travel and Tourism Advisory Board**

**San Juan, Puerto Rico-** Discover Puerto Rico's Chief Executive Officer, Brad Dean has been appointed Vice Chair of the United States Travel and Tourism Advisory Board (TTAB), for a two-year term. This Board advises the Secretary of Commerce on matters relating to the travel and tourism industry in the United States.

This Board advises on government policies and programs that affect the U.S. travel and tourism industry, offers counseling on current and emerging issues, and provides a forum for discussing solutions to industry-related matters. Brad Dean has been part of the TTAB since 2014 and will now serve as Vice Chair for the next two years.

The TTAB is encompassed of twenty-three members, who are all appointed by the Secretary of Commerce. Members represent companies and organizations in the travel and tourism industry. To see the full list of members, visit the International Trade and Administration [website](#).

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### **About Discover Puerto Rico:**

Discover Puerto Rico is a newly established private, not-for-profit Destination Marketing Organization (DMO) whose mission is to make Puerto Rico visible to the world as a premier travel destination. The DMO brings prosperity to the people of Puerto Rico by collaboratively promoting the Island's diversity and uniqueness for leisure and business travel, and events. It is responsible for all global marketing, sales and promotion of the destination and works collaboratively with key local governmental and non-governmental players throughout Puerto Rico's visitor economy and community at large, to empower economic growth. To discover all the beauty the Island has to offer, visit [DiscoverPuertoRico.com](http://DiscoverPuertoRico.com).

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