**Discover Puerto Rico: Golf Public Relations Update- December 2020**

**Reach: 587,391**

**Value: $31,420**

**Publicity**

Placed ghostwritten reviews for several Puerto Rico golf venues (courses and / or resorts) on GolfTrips.com (2k UVM) as follows:

Costa Caribe / Hilton Ponce Casino & Resort

* <https://www.golftrips.com/golfcourses/coursedetail.cfm?recordid=17124>

Palmas Athletic Club / Palmas Del Mar

* <https://www.golftrips.com/golfcourses/coursedetail.cfm?recordid=17118>

Punta Borinquen Golf Club

* <https://www.golftrips.com/golfcourses/coursedetail.cfm?recordid=17125>

Rio Bayamon Golf Club

* <https://www.golftrips.com/golfcourses/coursedetail.cfm?recordid=16841>

The St. Regis Bahia Beach Resort & Golf Club

* <https://www.golftrips.com/golfcourses/coursedetail.cfm?recordid=17121>

Links Course at Royal Isabela

* <https://www.golftrips.com/golfcourses/coursedetail.cfm?recordid=17119>

TPC Dorado Beach

* <https://www.golftrips.com/golfcourses/coursedetail.cfm?recordid=17116>

Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort

* <https://www.golftrips.com/golfcourses/coursedetail.cfm?recordid=17122>

Go and Do Good (30,000 audience)

* <https://goanddogood.com/2020/12/wyndham-grand-rio-mar-puerto-rico-golf-beach-resort/>
* <https://goanddogood.com/2020/12/fairmont-el-san-juan-hotel/>
* <https://www.pinterest.com/pin/94364554681887309/>

Puerto Rico Named No. 1 Island by AFAR Magazine

* PGA Magazine (30,000 subscribers, 2.5k UVM)
* <https://pgamagazine.com/?p=143581> (login: guest; password: PGAmag007)

Puerto Rico Named No. 1 Island by AFAR Magazine

* The Golf Wire (130,000 subscribers, 5k UVM)
* <https://thegolfwire.com/puerto-rico-no-1-caribbean-island-traveler-awards/>

Puerto Rico Named No. 1 Island by AFAR Magazine

* <https://www.golfdaily.com/puerto-rico-named-no-1-caribbean-island-in-annual-traveler-awards/>

Puerto Rico Named No. 1 Island by AFAR Magazine

* Golf People
* <https://www.golfpeople.eu/?p=159797#:~:text=Puerto%20Rico%20has%20been%20named%20the%20No.%201,their%20favorite%20hotels,%20cruises,%20airlines,%20trips,%20and%20destinations>

International Association of Golf Tour Operators

* <https://www.iagto.com/pressrelease/details/5c1025e0-8019-4331-9e03-194780273470>

Puerto Rico Named No. 1 Island by AFAR Magazine

* <https://www.lifestyle-travel-medicus.de/2020/12/17/puerto-rico-named-the-no-1-caribbean-island/>

Morning Read (350,000 subscribers, 2k UVM)

* <https://www.morningread.com/industry-news/release/2020-12-08/puerto-rico-named-no-1-caribbean-island-by-afar-in-annual-traveler-awards?utm_source=newsletter&utm_medium=email&utm_campaign=Morning+Read+12-09-2020>

American Golfer Blog (2.25k UVM)

* <https://americangolfer.blogspot.com/2020/12/puerto-rico-named-no-1-caribbean-island.html>