

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

May 7 – May 14, 2021

Earned media placement highlights  
**158M+ IMPRESSIONS**

Social reach Highlights  
**24M+ IMPRESSIONS**



## Here's What It's Like to Travel to Puerto Rico During the Covid-19 Pandemic

"Overall, my time in Puerto Rico was refreshing, comfortable, and the perfect way to unwind as I ease back into travel."



Date: 5/12

## TRAVEL+ LEISURE

## This Company Is Celebrating Road Trips By Giving Away a Camper and 5 Vacations

"With responsible travelers seeking safe U.S. destinations with a plethora of outdoor attractions, Puerto Rico is a great option." – Brad Dean, CEO of Discover Puerto Rico



Date: 5/11

## Condé Nast Traveler

### Where to Travel Next: 2021 Hot List

"In Loíza the community group Corporación Piñones Se Integra honors local heritage with a traditional bomba dance class, accompanied by live drumming."

Date: 5/7



## Best Things to Do with Kids in Puerto Rico

"Combining the comforts of home and lots of outdoor adventures for all ages, Puerto Rico is an excellent destination for travelers with children."



Date: 5/10

## 8 Disco Drinks to Try Right Now



"The drink became so popular that by 1970, Puerto Rico declared the Piña Colada to be the Island's official drink."

Date: 5/12

## Frommer's®

### When Can We Travel to Mexico and the Caribbean Again? Here Are the Latest Rules

"Each visitor must complete the online Travel Declaration Form and receive negative results from a molecular Covid-19 test taken no more than 72 hours prior to visiting the Island."

Date: 5/12



For any questions, please contact:  
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