

## Discover Puerto Rico In The Local News

June 7<sup>th</sup>, 2021 – June 14<sup>th</sup>, 2021



### Discover Puerto Rico

#### Digital and Print, Earned Media Coverage

#### Collaboration with Puerto Rico Cocktail Week:

[Placeres](#)- PRCW Ilega al Oeste 6/9/2021

[Magazine PR](#)- Puerto Rico Cocktail Week Isla Ilega a la zona Oeste 6/10/2021

#### Press release Travel Advisors:

[Foro Noticioso](#)- Alegan asesores de viajes se han convertido en expertos en vender Puerto Rico 6/13/2021

[News is my Business](#)- DMO: Travel advisors have become experts in selling Puerto Rico 6/14/2021

#### Op-Ed:

[News is my Business](#)- The great danger of an anti-tourist sentiment, with racist overtones 6/7/2021

#### Additional Coverage:

[News is my Business](#)- Short-term vacation rental platform Join a Join shows steady growth amid pandemic 6/11/2021