

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

September 3 – September 10, 2021

Earned media placement highlights
21.8M+ IMPRESSIONS

Social reach Highlights
7M+ IMPRESSIONS

The Top 5 Puerto Rico Resorts

*St. Regis Bahia Beach Resort, Dorado Beach: A Ritz-Carlton Reserve, Condado Vanderbilt Hotel, Condado Ocean Club and Fairmont El San Juan Hotel are included within



TRAVEL+ LEISURE

The Top 25 Islands in the Caribbean, Bermuda, and the Bahamas

*Culebra is included within

Date: 9/8



Discover Puerto Rico Launches 'Return the Love' Campaign

"As we continue to see an increase in the amount of tourists coming to the Island, seeing record numbers in the past months, we knew that the 'Return the Love' messaging was an important step that we needed to make collaboratively with PRTC and Aerostar."
– Brad Dean, CEO of Discover Puerto Rico

Date: 9/3

8 Amazing Outdoor Things to Do in Puerto Rico, Even on a Short Visit



"Whether you are interested in sightseeing the streets of Old San Juan or want to do something more, there appears to be something for everyone in this beautiful Caribbean getaway."

Date: 9/4

Puerto Rico: Our Perfect Day Out at Frutos del Guacabo, the Beach and Bacardi Mixology Class!



"Frutos del Guacabo is a family business that began as a small farm for the development of hydroponic products, now they also focus on the sustainability of products and processes."

Date: 9/6

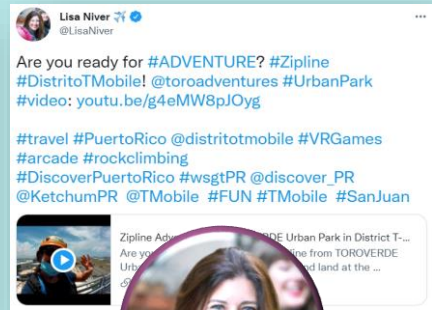
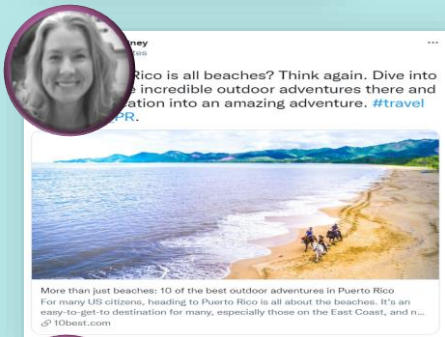


"Discover Puerto Rico has identified eight under-discovered locations throughout the Island as part of a new travel content series, 'Population: YOU.'"

Discover 8 U.S. Natural Wonders That You Didn't Know Existed!



Date: 9/8



For any questions, please contact:
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