

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

October 1 – October 8, 2021

Earned media placement highlights
960M+ IMPRESSIONS

Social reach Highlights
35.5M+ IMPRESSIONS

AP ASSOCIATED PRESS

Puerto Rico to Host Show's 1st Dec. 31 Spanish Countdown



"Puerto Rico will be front and center for a huge global audience during this event as we head into our peak tourism season. We invite travelers everywhere to start their 2022 alongside us." – Brad Dean, CEO of Discover Puerto Rico

Also seen in...



Date: 10/7

13 Best Beaches to Visit During the Holidays



**TRAVEL
AWAITS**



"You'll love the authentic Puerto Rican food at the kiosks, and as for the holiday spirit, it's contagious here. Puerto Rico has the longest holiday season in the world."

Date: 10/4



Condé Nast Traveler: Readers' Choice Awards 2021

Top Islands
Puerto Rico #8

Top 10 Hotels in the Caribbean

- #3 Fairmont El San Juan
- #7 Condado Vanderbilt
- #8 O:LV Fifty Five
- #9 Hotel El Convento

Top 40 Resorts in the Caribbean Islands

Includes Dorado Beach: A Ritz-Carlton Reserve

Date: 10/5

wide open spaces

Puerto Rico Fishing: Everything to Know About Angling this Caribbean Paradise

"It's actually really cool because in Puerto Rico you can fish 365 days a year."

– Juan Carlos Torruella of Extreme Fishing PR



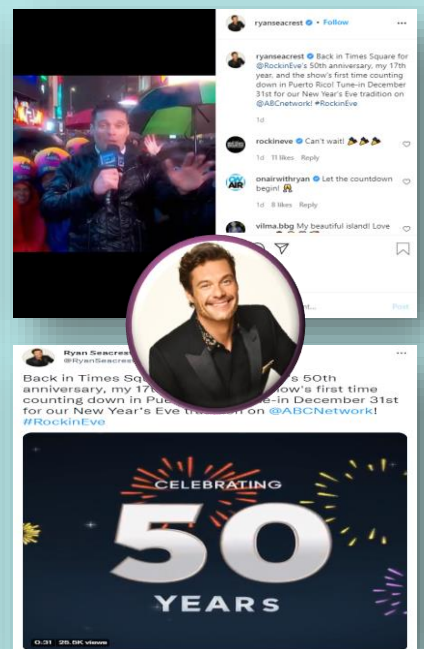
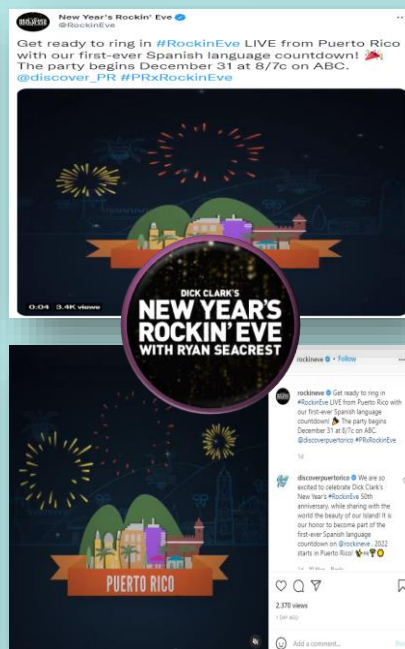
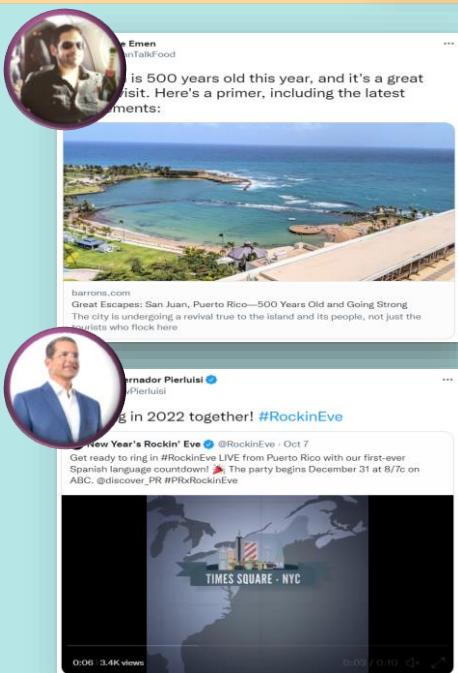
Date: 10/3

Distrito T-Mobile Transforms Puerto Rico's Entertainment and Events Scene



"You have this highly experiential entertainment destination now that offers tremendous gastronomy, as well as great reminders of the history, arts and culture of the Island." – Brad Dean, CEO Discover Puerto Rico

Date: 10/6



For any questions, please contact:
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