

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

October 29 – November 5, 2021

Earned media placement  
highlights  
**235M+ IMPRESSIONS**

Social reach  
Highlights  
**41.5M+ IMPRESSIONS**

## The Best Places to Travel in January This Year

## TRAVEL+ LEISURE

## Holiday Gift Guide 2021: The Best Destination- Inspired Scented Candles

## Forbes



"Stroll the cobblestone streets of the 500-year-old city, venture out to the mountains, explore the rainforest in the east and the surfing beaches in the west, and experience the many regions of Puerto Rico."



"Handmade in Puerto Rico by a small, family-run business, it has a tropical vibe that turns any space into a vacation."

Date: 10/29

Date: 11/1



## Welcome to Our 2022 Best in Travel List

## Parade 55 Best Honeymoon Destinations for Newlyweds After Saying "I Do"



\*Puerto Rico is included as one of the top regions to visit in 2022

"Puerto Rico offers honeymooners a setting with dreamy beaches, secluded swimming holes, sunset tours that are completely magical, delicious restaurants, and lovely rainforests."



Date: 11/1

Date: 11/2



## Frontier Begins Nonstop Flights from JAX to Puerto Rico



## Frontier Debuts New Puerto Rico Flights

"Frontier Airlines on Monday began nonstop flights from Jacksonville International Airport (JAX) to San Juan, Puerto Rico."

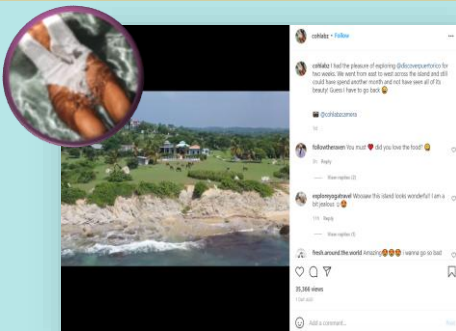


"The increased flight capacity from our partners at Frontier Airlines is a vote of confidence in the Island's continued success."  
– Brad Dean, CEO of Discover Puerto Rico



Date: 11/1

Date: 11/2



For any questions, please contact:  
Alejandra.BenitezGutierrez@Ketchum.com

