PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

February 4 – February 11, 2022

Earned media placement Highlights 104M+ IMPRESSIONS

Social reach Highlights 15.5M+ IMPRESSIONS

INSIDER

"Any queer visitor to Puerto Rico should make a trip to Condado Beach, with its gay stretch of sand. It's important to note that all queer people regardless of gender (or body type!) are welcome and encouraged to visit."

The 5 Safest, Most Queer-**Friendly Caribbean Travel Destinations**



Date: 2/8

TODAY

"Rincon Beach Resort has been a popular choice for families wanting a Caribbeanfront holiday. With 112 rooms, it feels intimate. Yet, it has amenities like a restaurant, pool, fitness center and even a tennis court."

In Need of a Vacation? These 22 Beach Resorts Are Perfect For Every Budget



Date: 2/9

The 10 Friendliest Cities in the U.S.

"The capital city maintains a youthful energy with its community of artists and chefs, but you can get a dose of history when you stroll past the colonial architecture in the Old Town. Even if you venture outside of San Juan, you'll find a sense of community—one that only grows as the Island continues to rebuild.

raveler [Past]



The Best Places to Throw a **Destination Wedding**

"Situated on 50 acres just west of San Juan, Dorado Beach, a Ritz-Carlton Reserve is a cut above its Puerto Rican counterparts—but shares in the convenience of generous airlift and U.S.-territory borders that will have your guests RSVP 'yes' in a heartbeat."

Date: 2/9

Date: 2/8

Tropical Destinations You've Never Heard of (Worth Visiting)



"Culebra is famous for its white-sandy beaches, perfect for lounging around. Time and time again, Culebra's Flamenco Beach is often recognized as one of the best

beaches in the world!"

(THE TRAVEL



"Explore some hidden beaches, go paddle boarding with the family and wander Old San Juan for a spring break that mixes culture and relaxation.

Top 8 Spring Break Destinations for 2022



Date: 2/7

Date: 2/7









cation? These 22 beach resorts are





