

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

March 25 – April 1, 2022

Earned media placement
Highlights
19.8M+ IMPRESSIONS

Social reach
Highlights
9.2M+ IMPRESSIONS

Smithsonian MAGAZINE

"... it's the chinchorrear, or the act of hopping between multiple chinchorros to eat, drink and dance, that's more recently become an essential part of Puerto Rican culture."

The Lure of Puerto Rico's Chinchorros



Date: 4/1



Caribbean & Bahamas

"With Distrito T-Mobile, we have a walkable convention center district with multiple hotels, gastronomic concepts and an innovative nightlife complex giving planners unprecedented control for an epic gathering."
– Brad Dean, CEO of Discover Puerto Rico



Date: 3/28

Frontier Airlines Starts Flights Between Orlando and Aguadilla



"We are very excited about Frontier's new route connecting Orlando to Aguadilla, adding to the long list of nonstop routes to Puerto Rico." – Brad Dean, CEO Discover Puerto Rico

Date: 3/25



These Are the Top Destinations for Seeing This Stunning Natural Phenomenon

*Mosquito Bay, in Vieques, Puerto Rico is listed among the top destinations to experience bioluminescence across the world.

Date: 3/22

Fatherly

Make Summer Happen Early: 6 Warm Weather Getaways for the Whole Family

"Surf towns like Rincón, Aguadilla, and Playa Jobos on the Island's northwest corner have a chill vibe and plenty of vacation rentals and inexpensive hotels to make your home base."



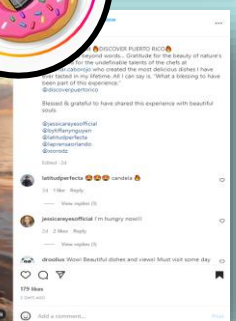
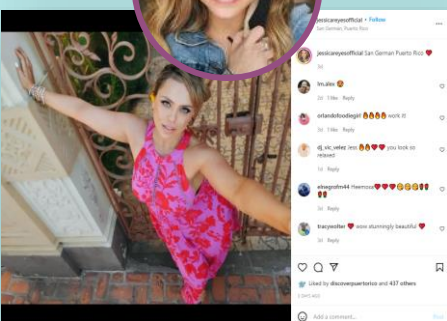
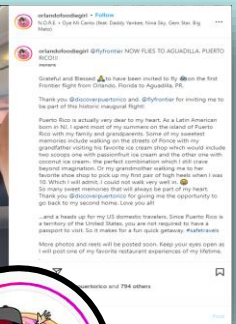
Date: 3/25

30 Family Resorts with Jaw-Dropping Water Features



"Framed against the backdrop of the nation's only tropical rainforest, Hyatt Regency Grand Reserve Puerto Rico is THE dreamy destination to stay in Puerto Rico."

Date: 3/31



For any questions, please contact:
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