

# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MAY 23 – MAY 27 2022

EARNED MEDIA PLACEMENT HIGHLIGHTS

91M+ IMPRESSIONS

SOCIAL REACH HIGHLIGHTS

23M+ IMPRESSIONS

AP

## PUERTO RICO FOOD SCENE THRIVING AFTER STRING OF DISASTERS



*"Each time, Puerto Ricans recovered and rebuilt – restaurant owners right there with them. Now, as the pandemic starts to wane, the Puerto Rico food scene is thriving again. It's been rocky, but we're resilient. You can definitely see it coming back around now."* – Chef Mario Pagán

ALSO REPORTED BY:

Bloomberg

abc NEWS

The Washington Post

CHRON

Date: 5/23

### YOUR GUIDE TO THE BEST MEMORIAL DAY SALES TAKING PLACE THIS MONTH

thrillist



*"La Concha Resort in Puerto Rico is offering a \$50 food and beverage credit and a poolside pitcher of sangria with the code 'SPU,' or take 15% off a suite and get a bottle of sparkling wine with code 'HDK.'"*

Date: 5/27

PRIDE JOURNEYS

### THE ULTIMATE PRIDE GUIDE



*"With many LGBT-owned businesses, celebrations throughout the month, and plenty of lodging options, Puerto Rico is the perfect choice for this Pride season."*

Date: 5/26

### THESE ARE THE BEST DESTINATIONS FOR BLACK TRAVELERS IN JUNE

TRAVEL + NOIRE



*"A trip to Puerto Rico this June is sure to impress. Whether you have a full or a light itinerary, the abundance of Black culture, famous Caribbean beaches and incredible Puerto Rican food will keep you occupied."*

Date: 5/24

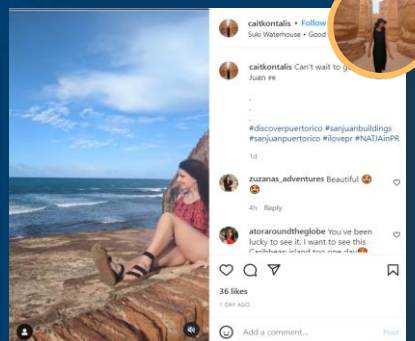
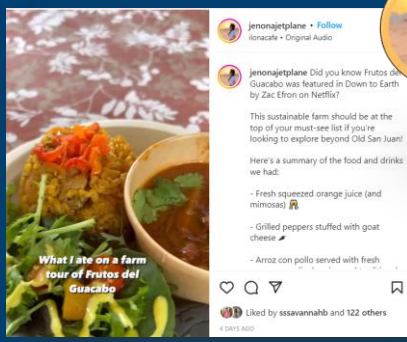
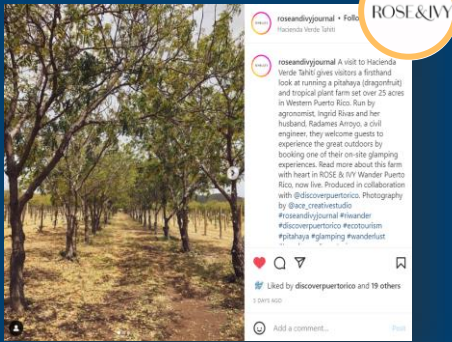
Forbes

### THE BEST WELLNESS DESTINATIONS TO VISIT THIS YEAR



*"Condado Vanderbilt is located in San Juan, Puerto Rico with a menu comprising some of the most sought-after wellness trends, the Vanderbilt Spa is the crown jewel of Caribbean spas."*

Date: 5/26



Ketchum

FOR ANY QUESTIONS, PLEASE CONTACT:  
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