

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

JUNE 10 – JUNE 17, 2022

EARNED MEDIA
PLACEMENT HIGHLIGHTS

72M+ IMPRESSIONS

SOCIAL REACH
HIGHLIGHTS

3M+ IMPRESSIONS

WANT TO EXPLORE PUERTO RICO LIKE A LOCAL? VISIT THE CORDILLERA CENTRAL MOUNTAINS



MEN'S JOURNAL

"Known as La Cordillera Central, Puerto Rico's mountainous core runs from east to west. Tropical forests carpet valleys and flank ridge top roads that connect over a dozen municipalities. It's a place of natural beauty, coffee, haciendas and tradition."

Date: 6/15 Date: 6/14

Frommer's®

"At Coqui Waterpark you and your kids can swirl down a few slides, float on a lazy river and splash in the pool. El Conquistador has standard hotel rooms as well as one-to-three-bedroom villas with kitchens."

FAMILY VACATION IN PUERTO RICO! THESE RESORTS ARE GOOD WITH KIDS



FOLLOW THE RAINBOW: VACATION EXPERIENCES FOR LGBT TRAVELERS



USA TODAY

"Puerto Rico is a great Island destination for LGBTQ travelers. Check out the Santurce artsy gay village in San Juan, taste some tapas at the Bear Tavern, relax at the Xteamworks gay sauna and visit the swanky Condado Beach."

Date: 6/11 Date: 6/11

TRAVEL AWAITS

"Efrén Robles started Frutos del Guacabo to supply restaurants and grocery stores with local grown produce. He also wanted to introduce vegetables that weren't typically known or used in Puerto Rico cuisine."

4 UNIQUE EXPERIENCES IN THESE LESS VISITED REGIONS OF PUERTO RICO



CNN travel

TRAVEL TO THE UNITED STATES DURING COVID-19

"The US territory of Puerto Rico no longer requires that domestic travelers provide proof of vaccination or take a Covid-19 test before arrival."

Date: 6/15 Date: 6/12

FORTUNE

"Puerto Rico has over 500 years of history and you can get a small sampling through a walking tour of the old city of San Juan, or 'Viejo San Juan.'"

A WEEKEND GUIDE TO SAN JUAN, PUERTO RICO

