

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA JUNE 10 – JUNE 17, 2022

EARNED MEDIA PLACEMENT HIGHLIGHTS

WANT TO EXPLORE PUERTO RICO LIKE A LOCAL? VISIT THE CORDILLERA CENTRAL MOUNTAINS



FOLLOW THE RAINBOW: VACATION EXPERIENCES FOR LGBT TRAVELERS



MEN'S JOURNAL

72M+ IMPRESSIONS

"Known as La Cordillera Central, Puerto Rico's mountainous core runs from east to west. Tropical forests carpet valleys and flank ridge top roads that connect over a dozen municipalities. It's a place of natural beauty, coffee, haciendas and tradition."

USA TODAY

"Puerto Rico is a great Island

destination for LGBTQ travelers.

Check out the Santurce artsy

gay village in San Juan, taste some tapas at the Bear Tavern,

relax at the Xteamworks gay

sauna and visit the swanky

Condado Beach."

cm travel

TRAVEL TO THE UNITED STATES DURING COVID-19

"The US territory of Puerto Rico no longer requires that

domestic travelers provide proof of vaccination or take a

Covid-19 test before arrival."

Date: 6/15 Date: 6/14

AWAITS

Frommer's®

"At Coqui Waterpark you and

your kids can swirl down a

few slides, float on a lazy river

and splash in the pool. El

Conquistador has standard

hotel rooms as well as one-

to-three-bedroom villas with

kitchens."

"Efrén Robles started Frutos del Guacabo to supply restaurants and grocery stores with local grown produce. He also wanted to introduce vegetables that weren't typically known or used in Puerto Rico cuisine."

Date: 6/11

Date: 6/12

Date: 6/11

Date: 6/15

FORTUNE

"Puerto Rico has over 500 years of history and you can get a small sampling through a walking tour of the old city of San Juan, or "Viejo San Juan.""

SOCIAL REACH HIGHLIGHTS 3M+ IMPRESSIONS

FAMILY VACATION IN PUERTO RICO! THESE RESORTS ARE GOOD WITH KIDS

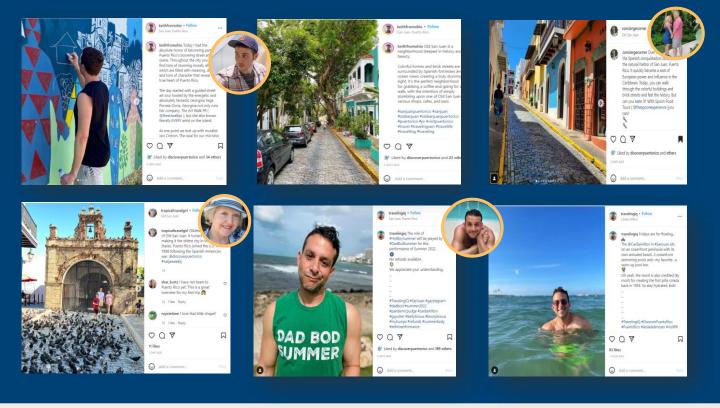


4 UNIQUE EXPERIENCES IN THESE LESS VISITED REGIONS OF PUERTO RICO



A WEEKEND GUIDE TO SAN JUAN, PUERTO RICO





Ketchum

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