

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

JULY 1 – JULY 8, 2022

EARNED MEDIA
PLACEMENT HIGHLIGHTS

29M+ IMPRESSIONS

SOCIAL REACH
HIGHLIGHTS

7M+ IMPRESSIONS

THIS SEXY ISLAND PARADISE IS AN UNEXPECTED GAY HAVEN



"For a short visit, focus on San Juan, Puerto Rico's capital and home to the largest queer community on the Island. It is also the LGBTQ nightlife center for, arguably, all of the Caribbean."

Date: 7/7

GOOD HOUSEKEEPING

25 BEST WELLNESS HOTELS THAT MAKE IT EASY TO FEEL LIKE YOUR BEST SELF

"Spa Botanico is rooted in history, tradition and culture, choose from rejuvenating treatments that rely on local botanicals and indigenous ingredients and take a dip in the infinity pool overlooking a pineapple garden."

Date: 7/7



MEET AND 'LIVE BORICUA' IN PUERTO RICO



"The vibrant culture of Puerto Rico is a point of differentiation for our Island, especially for planners looking to optimize on-site attendance." – Brad Dean, CEO Discover Puerto Rico

Date: 7/1



6 CAVES IN PUERTO RICO WHERE YOU CAN HIKE, FLOAT, AND GO TUBING UNDERGROUND

"While there's no official count, it's estimated that there are around 2,000 caves in Puerto Rico – quite a lot for one Island. Just a small fraction of them – around 415 – have been explored."

Date: 6/30



19 ROMANTIC AND ADVENTUROUS THINGS TO DO WHILE STAYING AT EL CONQUISTADOR RESORT



"You can tailor your stay at the El Conquistador Resort however you like, from staying in, relaxing, and enjoying the resort amenities to venturing out and exploring eastern Puerto Rico, all while having a stellar home base to return to."

Date: 7/1



PUERTO RICO TRAVEL: WHAT YOU NEED TO KNOW BEFORE VISITING THIS SUMMER

"Visitors can look forward to sampling some of the Island's rum, soaking in its vibrant culture at a festival, art gallery or concert, or kicking back on any one of the sparkling shorelines."

Date: 7/6

