

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

JULY 15 – JULY 22, 2022

EARNED MEDIA
PLACEMENT HIGHLIGHTS

22M+ IMPRESSIONS

SOCIAL REACH
HIGHLIGHTS

8.7M+ IMPRESSIONS

**A TRIP TO LOÍZA HELPED
ME DEFINE MY MIXED
PUERTO RICAN IDENTITY**

POPSUGAR.

"I spent three days in Viejo San Juan as a guest of Discover Puerto Rico. I was in an all-Latina traveling group. With our common love of the culture and our connection with our own Latinidad, we were able to have some affirming conversations."

Date: 7/20

**OUT
Traveler**

**DISTRITO T-MOBILE IS
SHOWING UP FOR PUERTO
RICO'S LGBTQ+ COMMUNITY**

"Between Distrito T-Mobile's delicious restaurants, celebration of local art that lines the walls, and the event-filled nights and bar scene, it's prime real estate for anyone looking for an electric escape."

Date: 7/19



**THIS PUERTO RICO RESORT
IS HOME TO STUNNING
VILLAS, CHIC RESTAURANTS,
AND A SECLUDED SPEAKEASY**

**TRAVEL+
LEISURE**

"Fairmont El San Juan Hotel perfectly teeters the line between international Caribbean charm and domestic vacation bliss."

Date: 7/16

**Smithsonian
MAGAZINE**

**HOW PUERTO RICO BECAME
ONE OF THE CARIBBEAN'S
TOP AGRITOURISM
DESTINATIONS**

"Hacienda Tres Ángeles is one of 32 certified agritourism projects throughout Puerto Rico, inviting both travelers and locals to experience agricultural practices and traditions from harvesting their own salads to touring a breadfruit processing plant."

Date: 7/20



**9 CARIBBEAN
RAINFOREST RESORTS
TO TRY RIGHT NOW**

**CJ Caribbean
Journal**

"Rainforest Inn, located at the doorstep of El Yunque National Forest, is a boutique bed & breakfast inn with three villa suites and offers an abundance of activities."

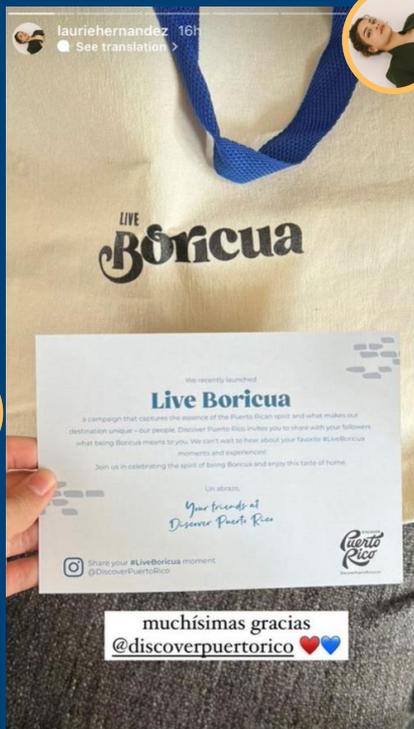
Date: 7/22

The News-Review

**BEST CARIBBEAN
ADVENTURES**

"In Puerto Rico, you can immerse yourself in nature while exploring the trails of the El Yunque tropical rainforest. There are routes for hikers of every ability level."

Date: 7/10



Ketchum

FOR ANY QUESTIONS, PLEASE CONTACT:
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DISCOVER
Puerto Rico

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