



Suitcase Magazine, in partnership with Discover Puerto Rico, publishes a special edition on Puerto Rico

It is the first time that the London-based magazine focused on travel, culture, and tourism, dedicating a complete volume to a single destination

San Juan, Puerto Rico, September 15, 2022 – London-based Suitcase Magazine published a complete edition on Puerto Rico, highlighting the destination's cultural, gastronomic, natural attractions and offerings for visitors.

The publication stands out for its exquisite photography and for focusing on attractions that provide authentic experiences to travelers, including interviews with local musicians, chefs, merchants, entrepreneurs, and residents that narrated their experiences, tastes, and perspectives on places of interest for visitors.

The edition was prepared as a guide for travelers interested in experiences in music, gastronomy, unique getaways, cocktails, and sustainable tourism projects, especially in the agricultural farm-to-table area.

Also, the magazine's writers, producers, and photographers reviewed lodging facilities, restaurants, "food trucks," vegetable stalls, chinchorros (small traditional bars), distilleries, beaches, coffee farms, and historical and cultural attractions within the pages.

"It's a beautiful publication that shows the essence of Puerto Rico and that authentic experience that our visitors appreciate so much and that makes our destination unique. The edition stands out because of its beautiful photography and the real stories that capture not only the spectacular landscapes of our Island and the tasty and rhythmic offerings of our culture but also expose everyday panoramas of the Boricua life in the most beautiful way," said Leah Chandler, Chief Marketing Officer (CMO) of Discover Puerto Rico. In addition to the print publication, the articles were published on a [special site](#) prepared by Suitcase Magazine.

"There aren't many places in the world that can captivate the Suitcase team; Puerto Rico is that destination for us. After we spent time on the island in June, every single one of the team fell in love. The rainforest, black sand beaches, rum distilleries, farm-to-fork hotels, and restaurants. We covered so much ground, but what stayed with us were the people, the island vibe, and the energy it instilled in us, and that stayed with us as we departed back to London. This partnership means a great amount to Suitcase, and we are thrilled to finally be able to share this with the world", said Jane McFadzean, CEO of SUITCASE Group.

The edition has 15 articles showing different aspects of the Suitcase Magazine staff's experiences during their tour of our archipelago. Some articles emphasize the offerings of towns such as Vieques, Rincón, Cayey, and San Juan.

This initiative is aligned with efforts to promote Puerto Rican culture as a tourist attraction in our Live Boricua campaign and seeks to persuade travelers to select Puerto Rico as a destination for



their next leisure endeavors. Discover Puerto Rico maintains active promotions in several international markets, including Canada, the United Kingdom, Spain, Colombia, and Germany. Additional promotions featuring Puerto Rico are executed through our alliance with Brand USA. This organization markets the United States, including its territories, as a tourist destination.

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