



Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

DECEMBER 9-16, 2022

EARNED MEDIA
PLACEMENT HIGHLIGHTS

814M+ IMPRESSIONS

SOCIAL REACH
HIGHLIGHTS

26M+ IMPRESSIONS

HelloBeautiful

11 THINGS TO DO AND PLACES TO VISIT IN PUERTO RICO

"Most of the businesses I visited were owned and operated by families. The idea of community is engraved in the business model. One of my favorite stops was El Piñaton. The quaint juice bar serves every drink you can imagine."



Date: 12/13

Forbes

HOLIDAY GIFT GUIDE 2022: THE TOP EXPERIENTIAL FAMILY TRAVEL IDEAS

"For the second year in a row, Puerto Rico and its entertainment-heavy DISTRITO T-Mobile destination will be home to the Spanish language portion of ABC's Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2023."

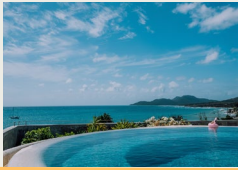


Date: 12/10

GayCities

TOP 10 DESTINATIONS THAT CELEBRATE MARRIAGE EQUALITY IN THE CARIBBEAN AND LATIN AMERICA

"The beaches of Puerto Rico are magnificent, with cliffs and palm trees, and wide stretches of sand. It should also be noted that San Juan is referred to as 'the gay capital of The Caribbean,' and the city's drag bars, gogo bars, and dance clubs can be a lot of fun."



Date: 12/14

lonely planet

HOW TO GET AROUND IN SAN JUAN, PUERTO RICO, FROM RIDESHARES TO TROLLEYS

"Old San Juan is very pedestrian-friendly. The historic district is a charming 7-square-block area with cobblestone streets and Spanish architecture. It is more than 500 years old, making it the oldest city in the United States."



Date: 12/13

POPSUGAR.

6 PUERTO RICAN CHRISTMAS CAROLS TO PLAY THIS NOCHE BUENA

"There is nothing quite like Christmas in Puerto Rico. Boricuas celebrate the season like no one else. We love any and every festive occasion because we treasure spending time with family and friends. We're also obsessed with good food and beautiful music."



Date: 12/15

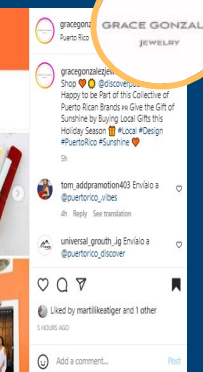
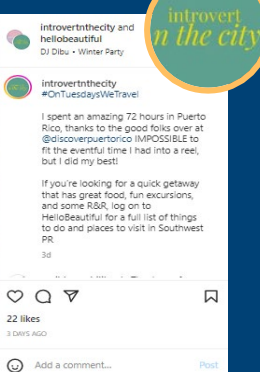
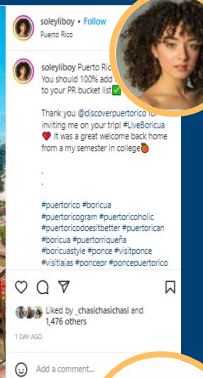
TRAVEL AGENT CENTRAL

JAMAICA, PUERTO RICO REPORT STRONG TOURISM NUMBERS FOR 2022

"Tourism continues to lead the economic resurgence of Puerto Rico and, together, we're setting records along the way." – Brad Dean, Chief Executive Officer



Date: 12/14



Ketchum

FOR ANY QUESTIONS, PLEASE CONTACT:
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