

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

DECEMBER 16-22, 2022

EARNED MEDIA PLACEMENT HIGHLIGHTS **544M+ IMPRESSIONS**

SOCIAL REACH HIGHLIGHTS **12M+ IMPRESSIONS**

Forbes

66 EXCITING HOTEL OPENINGS AROUND THE WORLD THIS WINTER

“Don Rafa Boutique Hotel & Residences opened this month influenced by the 1950s ambiance. The hotel is also decked out in Puerto Rican art throughout the six-story building.”



DAILY BEAST

FROM THE HIMALAYAS TO UNDERRATED MIDWESTERN CITIES, WHERE TO TRAVEL TO IN 2023

“Rincón is known for its stunning beaches, incredible surf, and breathtaking sunsets. Rincón is a perfect getaway for those who don't have a passport or don't want to have to deal with currency exchange as it is part of a U.S. territory.”



Date: 12/17

Date: 12/20



BEST BEACHES TO VISIT IN THE WINTER

“The Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort is a beachfront resort located very close to El Yunque rainforest, for family eco-adventures. If you love nature and the beach, you'll feel like you've hit the jackpot here with the mixture of nature, sun, and surf.”



BESTLIFE

THE 10 BEST U.S. ART MUSEUMS THAT SHOULD BE ON YOUR BUCKET LIST

“The selection exhibited in Museo de Arte y Diseño de Miramar is inspired by the types of furniture and objects—whether produced locally or imported—that reflect the lifestyles of the middle class in Puerto Rico from the beginning to the midpoint of the 20th century.” – Xiomara Rodriguez, Communications Director



Date: 12/18

Date: 12/18



Travel Path

10 REASONS TO VISIT PUERTO RICO THIS WINTER

“Puerto Rico has consistent sunshine with summertime feels all year round, and to make things even more enticing, its tourist board just released the best road trip itinerary to explore the island.”



YOUR DEFINITIVE GUIDE TO THE 2022 TRAVY AWARDS

**Notes key honorees including 2022 Travy Executive of the Year, Discover Puerto Rico CEO Brad Dean*

Date: 12/18

Date: 12/21

Meetings Today @meetingstoday

Create deeper connections between both attendees and the local community in Puerto Rico by weaving these activities into your next meeting or event: [@discover_PR #MeetingProfs #EventProfs](https://meetingstoday.com/articles/14364...)

The Daily Beast @thedailybeast

Do you want to finally go somewhere warm that will recharge your batteries? Whoever you are, we've got something for everyone in our yearly list of destinations we hope you consider in the year ahead.

thedailybeast.com
From the Himalayas to Underrated Midwestern Cities, Where to Travel to in 2023
In our yearly list of destinations we think our readers would enjoy in the coming year, we've got something for everybody.

Travel Off Path @traveloffpath

10 Reasons To Visit Puerto Rico This Winter

traveloffpath.com/10-reasons-to-...

#PuertoRico #Travel #winter

traveloffpath.com
10 Reasons To Visit Puerto Rico This Winter
Puerto Rico has just released the best road trip itinerary to explore the island, inspired by its Pantone color of the sun, a red-orange hue.

Caribbean Journal @caribjournal

The 20 Best Hotels in @discover_PR caribjournal.com/2022/12/20/the... #puertoricohotels #best

caribjournal.com
The 20 Best Hotels in Puerto Rico - Caribbean Journal
The island includes an endless array of hotels, from the Puerto Rico capital of San Juan to resorts at the edge of rainforests.

The Daily Beast December 18 at 7:40 AM

Whoever you are, we've got something for everyone in our yearly list of destinations we hope you consider in the year ahead.

THE DAILY BEAST.COM
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Travel Off Path December 18 at 12:32 PM

10 Reasons To Visit Puerto Rico This Winter

TRAVELOFFPATH.COM
10 Reasons To Visit Puerto Rico This Winter
Puerto Rico has just released the best road trip itinerary to explore ...