



Discover Puerto Rico's CEO Renominated as Vice President of U.S. Travel and Tourism Advisory Board

The US Secretary of Commerce issued the nomination of Brad Dean and the other 31 members at the beginning of the month

San Juan, Puerto Rico, January 19, 2023 – Discover Puerto Rico's CEO, Brad Dean, was renominated as Vice President of the U.S. Department of Commerce's Travel and Tourism Advisory Board (TTAB).

U.S. Secretary of Commerce Gina Raimondo also nominated 31 other leaders for the entity that advises the federal government on policies and programs that may affect or benefit the industry. The goal is to ensure that the travel and tourism industry continues on the path of progress of sustained growth.

"It is an honor to continue to serve the industry in this role on the board that the federal government relies on for advice. The development of our visitor's economy depends a lot on the initiatives at the federal level, and I am confident that, together with this wonderful group of nominated professionals, the organization will help to achieve our common growth and sustainability goals," said Dean.

The Department of Commerce made the nominations during the second week of January. Among the topics consulted to the TTAB are ease of travel, issuance of tourist visas, industrial infrastructure, aviation safety, travel and tourism research, climate change, and economic sustainability. Nominees will be active on the Board until 2024.

Other nominees include the CEOs of Airbnb, Tripadvisor, and MGM Resorts, the presidents of Carnival Cruise and Tourism Economics, the vice president of Marriott International; and executives of organizations that promote visits to destinations like Orlando, Florida; Los Angeles, California; and Hawaii.

###

Contacts: edward.zayas@discoverpuertorico.com/ricardo.cortes@discoverpuertorico.com