

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MARCH 10 – 17, 2023

EARNED MEDIA
PLACEMENT HIGHLIGHTS

42M+ IMPRESSIONS

SOCIAL REACH
HIGHLIGHTS

4.7M+ IMPRESSIONS

TRAVEL+ LEISURE

THE BEST TIME TO VISIT
PUERTO RICO FOR FEWER
CROWDS, BETTER WEATHER,
AND LOWER PRICES

"Puerto Rico is a holiday hot spot for families, couples, and groups of friends – and rightfully so. It's blessed with beautiful beaches, lush rain forests, mountain, and picture-perfect weather much of the year."



Date: 3/12



TRAVEL AWAITS

15 WARM U.S. DESTINATIONS TO VISIT
IN APRIL (2023)

"San Juan is known for its blue cobblestone streets and Spanish colonial forts, but there is more to explore in the city. Consider taking a food tour and learning about the Island's popular dishes."



Date: 3/12

Parade

THE 27 BEST RUM BRANDS THAT
SHOULD ALWAYS BE ON YOUR
BAR CART, ACCORDING TO
MASTER DISTILLERS

"Bacardí is a family-run business in Puerto Rico that has been making rums for 160 years. It's no wonder they're the second-best-selling rum in the world. And Ron del Barrilito is a Puerto Rican rum that works well in piña colodas."



Date: 3/14

CRUISE

BEST THINGS TO DO IN SAN JUAN,
PUERTO RICO CRUISE PORT

"San Juan is a popular cruise port on Eastern Caribbean itineraries, and as the Island's financial, cultural, and tourism hub, San Juan has a lot to offer cruise guests. It is a great place for beach lovers, foodies, and nature enthusiasts alike!"



Date: 3/16

THE POINTS GUY

THE 12 BEST
WYNDHAM HOTELS
IN THE WORLD

"For nature lovers, the Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort's location is hard to beat. The resort sits between the Atlantic Ocean and the rainforest of El Yunque National Forest."



Date: 3/12

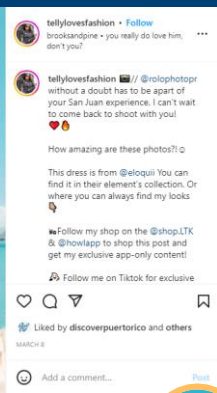
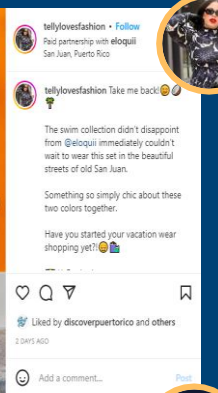
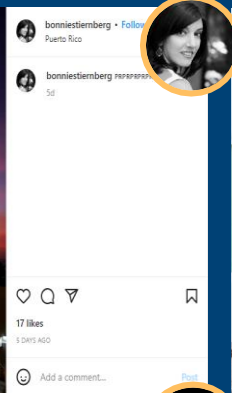


THE COOLEST AFFORDABLE BOUTIQUE
HOTELS IN PUERTO RICO

"Beyond San Juan's sprawling beachfront properties lie intimately designed boutique properties throughout this U.S. territory. From a Vieques farm that showcases finer living to a cute inn a block from the beach."



Date: 3/14



Travel + Leisure
@TravelLeisure

The Best Time to Visit Puerto Rico for Fewer Crowds, Better Weather, and Lower Prices

travelandleisure.com
The Best Time to Visit Puerto Rico for Fewer Crowds, Better Weather, and Lo...
These are the best (and worst) times to visit Puerto Rico.

TravelAwaits
@TravelAwaitsNow

Dreaming of a warm-weather getaway? Here's where TravelAwaits experts recommend visiting in April.

travelawaits.com
15 Warm U.S. Destinations To Visit In April (2023)
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Parade Mag
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Perfect for piña colodas, mojitos and sipping straight!

parade.com
Best Rums for Your Bar Cart, According to Master Distillers
Perfect for piña colodas, mojitos and sipping straight!