

# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

APRIL 7 - 14, 2023

EARNED MEDIA  
PLACEMENT HIGHLIGHTS

878M+ IMPRESSIONS

SOCIAL REACH  
HIGHLIGHTS

14M+ IMPRESSIONS



## BOOK YOUR BEACH GETAWAY: 8 CARIBBEAN ISLANDS WITH THE CHEAPEST FLIGHTS

"Puerto Rico offers almost 300 beaches for people to fall in love with, including many that are pristine local favorites, sometimes accessible by ferry or hike. When you're not at the beach, you can enjoy the Islands Old World architecture, warm hospitality, rainforests and delicious food."



## THE BEST PLACES TO TRAVEL IN THE U.S. IN 2023, ACCORDING TO THE EXPERTS



"From surfing, to hiking, to just sunbathing near the lagoons, Puerto Rico is a destination of natural beauty, with miles of beautiful coastlines and the only rainforest National Park in America."

Date: 4/13

Date: 4/13

## Simple Flying

## FRONTIER AIRLINES UNVEILS NEW AIRBUS A321XLR HONORING PUERTO RICO

"We're thrilled to be in Puerto Rico to reveal Bori to the world. The introduction of this very special Puerto Rico-dedicated plane tail and our continued growth in service to the Island is indicative of our strong commitment to the people of Puerto Rico." – Tyri Squyres, Frontier's VP of Marketing



## TRAVEL+ LEISURE

## 25 BEST MOTHER-DAUGHTER TRIPS AROUND THE WORLD



"On tropical walks in El Yunque National Forest, you are surrounded by lush vegetation, wild fauna, and waterfalls, making Puerto Rico yet another destination for mother-daughter pairs wanting to recharge in nature."

Date: 4/10

Date: 4/12

## TEXAS

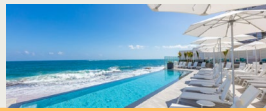
LIFESTYLE & TRAVEL MAGAZINE

Everything that makes living great in the Lone Star State

"Puerto Rico is shaped by the interaction of various cultures, languages, traditions, and power dynamics. Whether looking to relax on the beach, explore local museums and galleries, or indulge in some of the best cuisine in the Caribbean, it has something to offer everyone."

Date: 4/6

## NO PASSPORT, NO PROBLEM – A VISIT TO SAN JUAN, PUERTO RICO WILL HAVE YOU LIVING IN COLOR



Travel+Path



## TOP 3 DESTINATIONS TO VISIT RIGHT NOW ACCORDING TO EXPEDIA

"From dancing salsa to eating foods like mofongo (fried plantains), the Island has tons of character that anyone will appreciate. It's also extremely close to the United States, making this an easy trip."

Date: 4/9

Marika Flatt  
@marikaflatt

#TravelTuesday: No Passport, No Problem – A Visit to San Juan, #PuertoRico, Will Have You Living in Color [texaslifestylemag.com/travels/travel...](https://texaslifestylemag.com/travels/travel...) from @lifestyletexas @sswwtfrager



texaslifestylemag.com  
#TravelTuesday: No Passport, No Problem – A Visit to San Juan, Puerto Rico, ... Puerto Rico, the home of Ricky Martin, Lin-Manuel Miranda and Julio Iglesias, is an island in the Caribbean that is an unincorporated territory of the United...



Travel + Leisure  
@TravelLeisure

25 Best Mother-daughter Trips Around the World



travelandleisure.com  
25 Best Mother-daughter Trips Around the World  
These mother-daughter trips around the world offer a bonding experience unlike any other.



USA TODAY Travel  
@usatodaytravel

With plenty of sunshine and sandy beaches, staying at a Caribbean family resort with an on-site water park is a dream come true.



usatoday.com  
\*Tis the season for fun in the water: Here are the 10 best Caribbean resorts w...  
With plenty of sunshine and sandy beaches, staying at a Caribbean family resort with an on-site water park is a dream come true.



Travel Off Path  
@TravelOffPath

Top 10 Most Searched Destinations Of 2023

[traveloffpath.com/top-10-most-se...](https://traveloffpath.com/top-10-most-se...)

#vacation #travel #destinations



traveloffpath.com  
Top 10 Most Searched Destinations Of 2023  
What are the top trending destinations of 2023? These are travelers' most searched domestic and international destinations of the year.



Travel Off Path  
April 9 at 2:21 PM

Top 3 Destinations To Visit Right Now According To Expedia



TRAVELOFFPATH.COM  
Top 3 Destinations To Visit Right Now According To Expedia  
Find out which tropical (and warmer) destinations are the most popular and get t...



Bloomberg  
@business

There's no such thing as "low season" in the Caribbean anymore



bloomberg.com  
There's No Such Thing as Low Season in the Caribbean Anymore  
Summer has become increasingly popular with tourists seeking a beach getaway to smaller island paradises.

