

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

APRIL 28 – MAY 5, 2023

EARNED MEDIA
PLACEMENT HIGHLIGHTS

1.1B+ IMPRESSIONS

SOCIAL REACH
HIGHLIGHTS

26.2M+ IMPRESSIONS

 cleveland.com

NONSTOP TO PUERTO RICO: NEW FRONTIER FLIGHT RECONNECTS CLEVELAND AND SAN JUAN

"A representative from Discover Puerto Rico was in Cleveland this week, hoping to drum up interest in the new flight and Puerto Rico as a leisure destination. "We are ready for tourists, it's a very easy escape," said Davelyn Tardi Communications Manager, without the need for passports, currency exchanges or international cell-phone charges."



Sports Illustrated
SWIMSUIT

SI SWIMSUIT EDITORS' 5 FAVORITE BEACHES IN PUERTO RICO

"Puerto Rico is a tropical paradise that boasts over 200 beaches, each with its own unique charm and character. From secluded coves to long stretches of sandy shores, the Island offers visitors plenty of opportunities for a relaxing and meditative beach experience."

Date: 5/2

TRAVEL+ LEISURE

THE BEST FAMILY-FRIENDLY BEACH RESORTS IN THE CARIBBEAN

"Dorado Beach, a Ritz-Carlton Reserve, in Puerto Rico makes a splash with luxury lovers of all ages. You'll find plenty of water pools, sandy beaches, and activities like bike tours through endangered Pterocarpus wetlands to keep everyone busy - and, more importantly, happy."



Islands

BOOKMARK THIS FRESHLY RENOVATED PUERTO RICO PROPERTY FOR FAST AND FUN SUMMER TRAVEL

"Boho-inspired décor welcomes you into the redesigned lobby at the Wyndham Palmas Beach and Golf Resort, where soaring ceilings and vast windows create an airy feeling bathed in natural light."

Date: 5/1

TRAVEL+ NOIRE

LOOKING FOR SEA, SUN AND CULTURE? PATRONIZE THESE 5 MUSEUMS IN THE CARIBBEAN

"The Museo de Arte de Puerto Rico (MAPR) is spread across 130,000 square feet, so you'll probably need a few hours to explore. In addition to showcasing art from different eras, the museum hosts interactive tours, artists-in-residence events, and much more."

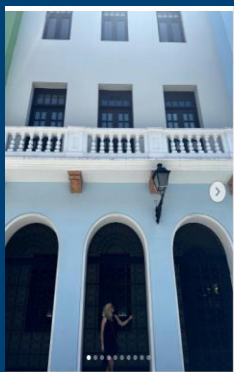



THE POINTS GUY


THE BEST CARIBBEAN RESORTS, FROM BOUTIQUE LITERARY HAUNTS TO EXCLUSIVE PRIVATE-ISLAND SCAPES

"Puerto Rico's most exclusive resort, Dorado Beach, bears all the hallmarks of the Ritz-Carlton Reserve brand: unbridled luxury, exclusivity, eco-conscious sensibilities and flawless service."

Date: 5/1



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Old San Juan, Puerto Rico

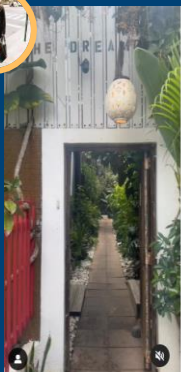
 **itskimberlyfisher** All of the colors of Old San Juan, Puerto Rico ❤️

The historic district of Old San Juan showcases over 500 years of architectural influences from different periods from all over the world, and you will see from everything from Neoclassical, Gothic, Baroque and Colonia styles.

The blue hued stone streets are

♥️ 💬 📌
Liked by amy.poppoff and others
3 DAYS AGO

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pearl.akdriz • Original audio

 **itskimberlyfisher** If you are seeing this post, it's time to go on an #ecofriendlyadventure 🌿

Why not try something different and out of the box with an eco-friendly vacation? With mountains, beaches, waterfalls and the El Yunque rainforest, Puerto Rico is an eco-adventurers dream.

Located in the northeastern Caribbean Sea, the island is filled with coral reefs, mangroves, forests, and

♥️ 💬 📌
Liked by jenroblero and others
1 DAY AGO

😊 Add a comment... Post

 **Travel + Leisure**
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The Best Family-friendly Beach Resorts in the Caribbean



travelandleisure.com
The Best Family-friendly Beach Resorts in the Caribbean
These Caribbean beach resorts redefine vacation paradise for families.

 **The Points Guy**
@thepointsguy

The best Caribbean resorts, from boutique literary haunts to exclusive private-island escapes



thepointsguy.com
The best Caribbean resorts in 2023 - The Points Guy
The 14 best Caribbean resorts, from ultraluxe havens to boutique hideaways.

 **Discover Puerto Rico**
LIVE **Boricua**

DiscoverPuertoRico.com



Last night we went to a media event hosted by @discoverpuertorico and got a little taste of what it's like to "Live Boricua".
* TWISTED TANGO RESTAURANT