

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MAY 19 - 25, 2023

EARNED MEDIA
PLACEMENT HIGHLIGHTS

2.2B+ IMPRESSIONS

SOCIAL REACH
HIGHLIGHTS

16M+ IMPRESSIONS

SPORTS ILLUSTRATED SWIMSUIT ISSUE CONTINUES TO MAKE A SPLASH

Sports Illustrated SWIMSUIT

6 WONDERFUL PHOTOS OF
ROOKIE MADY DEWEY IN
PUERTO RICO

6 ASTONISHING PHOTOS OF
DUCKIE THOT IN PUERTO RICO

6 INCREDIBLE PHOTOS OF
ROOKIE ELLIE THUMANN IN
PUERTO RICO

7 GLAMOROUS PHOTOS OF
ROOKIE JENNIFER
ATILEMILE IN PUERTO RICO

Date: 5/19 - 5/24



UNITED AIRLINES EXPANDS
CONNECTIONS TO DENVER THIS SUMMER



TRAVEL+
LEISURE
IT JUST GOT EASIER TO GET TO PUERTO
RICO FROM THIS U.S. AIRPORT

"United Airlines just added dozens of new flights and six new routes – including one to Puerto Rico – at Denver airport."

Date: 5/24

