



Puerto Rico shines at the Starlite Festival in Marbella with performances by Ricky Martin and Luis Fonsi and Discover Puerto Rico promotions

Attendees got a taste of the Boricua cuisine and cultural heritage during the prestigious Marbella event

San Juan, September 5, 2023 - Puerto Rico displayed all its charm this year at the prestigious Starlite Festival in Marbella (Spain), the most glamorous and influential summer event. The island shined on three outstanding dates, with concerts by universal Puerto Ricans Ricky Martin, on July 14 and 15, and Luis Fonsi, on August 14.

At both musical events, the public could enjoy Puerto Rican nights, for which the celebrated island chef Ramón Carrillo, of the Wyndham Grand Río Mar Hotel created a menu with delicacies from this beautiful Caribbean Island. Both evenings also featured performances by DJ Marcos Boricua and the 'plenera' band (local Afro-roots music) Marina y su Melao. Boricua fashion was also present with the creations of the Eclíptica Atelier brand, which dressed all the festival's collaborators.

“Both Ricky Martin and Luis Fonsi stole the hearts of the audience. In Martin's case, it was a symphonic concert designed especially for the occasion, so the expectation was at its peak. Martin gave an intimate performance, as few can remember in his long career, which gave goosebumps to a devoted audience. On the other hand, Fonsi made a tour of all his hits and swept the audience off their feet, obtaining a final ovation that will be remembered for a long time,” said Glorianna Yamin, Discover Puerto Rico’s Marketing Director.

Boricua magic

With such stellar ambassadors and thanks to its vibrant culture, Puerto Rico seduced Marbella and the audience of this festival with its Puerto Rican magic. The island is very strong in the world of music, thanks to the mix of rhythms inherited from Spain, Africa, and pre-Columbian Taino culture, which singers and creators have managed to update in a stellar way. Dance, gastronomy, plastic arts, and fashion stand out on the island and are echoed worldwide.

The Starlite festival, which celebrated its eleventh edition this year, is one of the most glamorous in Europe and the world. For 60 days, music, culture, and gastronomy coexist in a single space in the charming city of Marbella, on the Costa del Sol. It's a unique event for those who want to enjoy close and intimate concerts in an incomparable atmosphere.

During these 11 years, great artists such as Enrique Iglesias, Christina Aguilera, Elton John, Diana Ross, Lenny Kravitz, Andrea Bocelli, Maluma, Tom Jones, Pet Shop Boys, Alejandro Sanz, Eros Ramazzotti, Plácido Domingo, Luis Miguel, Sting, Maná, David Bisbal and Hardwell have performed at Starlite. But this festival offers much more than music: the experience begins before the concert with its gastronomic offer in a summer terrace atmosphere and continues after the show with shows and DJs where you can dance until dawn. In addition, every year the Starlite Gala takes place. Hosted by Antonio Banderas and Sandra García-Sanjuán, it has become the summer charity event par excellence.

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