

# Coverage Snapshot



PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MAY 24th-30th, 2024

EARNED MEDIA  
PLACEMENT HIGHLIGHTS

1.77B+ IMPRESSIONS

EARNED MEDIA  
VALUE

\$35.36M+ EARNED MEDIA VALUE

## Condé Nast Traveler

THE BEST SNORKELING  
DESTINATIONS IN THE WORLD,  
FROM THE MALDIVES TO  
ICELAND

7 DREAMY  
HOTELS AND  
RESORTS IN THE  
CARIBBEAN

## AFAR

"On the island of Vieques, Puerto Rico, Casa Solaris at Hix Island House Hotel features six one- and two-bedroom lofts with outdoor showers and views of the Caribbean Sea, as well as a yoga pavilion set among the casuarina pines."

Date: 5/24

"Cast just off the eastern coast of Puerto Rico, Vieques is still an under-the-radar Caribbean destination. Green Beach has shallow, clear water, a great variety of marine life, and is rarely crowded."

Date: 5/24



## GayCities

STRIKE GOLD AT PUERTO  
RICO'S HOTTEST  
OCEANFRONT LUXURY  
RESORT: DORADO BEACH

THE BEST DEALS  
TO SAVE ON  
SUMMER TRAVEL

## TRAVELPULSE

"Travelers with their sights set on Puerto Rico can take advantage of a handful of Memorial Day offers this summer, including savings of up to 15 percent at the Fairmont El San Juan Hotel and a \$500 resort credit at The St. Regis Bahia Beach Resort & Golf Club."

Date: 5/29

"Sometimes you have to treat yourself. And if you're looking for a luxurious tropical vacation without using your passport, the Dorado Beach resort, a Ritz-Carlton reserve outside of San Juan, Puerto Rico, is the perfect spot. Nestled against the Atlantic Ocean, the 50-acre retreat is situated on the former Rockefeller estate—and it shows."

Date: 5/24



## Parents

HOW TO TRAVEL TO  
PUERTO RICO  
RESPONSIBLY

I'VE BEEN TO 20 CARIBBEAN  
ISLANDS. HERE ARE 7  
MISTAKES FIRST-TIME  
VISITORS SHOULD AVOID  
MAKING

## BUSINESS INSIDER

"When I visited Puerto Rico for the first time, I stayed in a charming one-bedroom apartment in Old San Juan, which was just a short taxi ride to the beach. We spent our days exploring Old San Juan, and each night, we chose a new restaurant to visit, which we wouldn't have done if we stayed at a large, all-inclusive resort."

Date: 5/30

"So if you're thinking of traveling to la Borikén with your family, it's important to celebrate what makes it special: the Puerto Rican people. Here are seven ways you can respect local communities and cultures while traveling to Puerto Rico with your children."

Date: 5/30

