



Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MAY 31ST - JUNE 6TH, 2024

EARNED MEDIA PLACEMENT HIGHLIGHTS

602.56M+ IMPRESSIONS

EARNED MEDIA VALUE

\$12.05M+ EARNED MEDIA VALUE



"Hyatt Centric San Juan Isla Verde will be located in the buzzy Isla Verde neighborhood, one block away from Isla Verde Beach and walking distance to restaurants, shopping, historical landmarks and nightlife."
Date: 5/31

INSIDER HOTELS: WHAT'S NEW AND UPDATED IN THE U.S., CARIBBEAN AND EUROPE



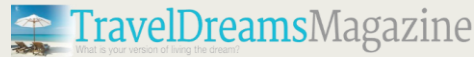
10 SUMMER VACATION DESTINATIONS FOR ENTREPRENEURS

"Entrepreneurs looking for a blend of relaxation and high-energy activities may find Puerto Rico to be an ideal destination."
Date: 6/1



THIS U.S. RAINFOREST IS AN ACCESSIBLE ALTERNATIVE TO COSTA RICA'S JUNGLES

ADVENTURE AWAITS IN PUERTO RICO IN HONOR OF FATHER'S DAY



"Not just a rainforest fit for beginners, El Yunque has some more advanced adventures on offer as well. Adrenaline junkies can zoom along one of the longest ziplines in America, take a riveting rainforest horseback riding tour, explore the backroads on an ATV adventure, or embark on a challenging hike along one of the many tropical trails found throughout the forest."
Date: 6/3



"This Father's Day, give the gift of an unforgettable getaway in Puerto Rico, where rich history, breathtaking beaches, and vibrant culture await."
Date: 6/4

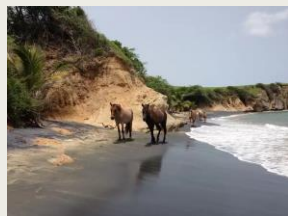


THE WORLD'S 17 MOST INCREDIBLE BLACK-SAND BEACHES

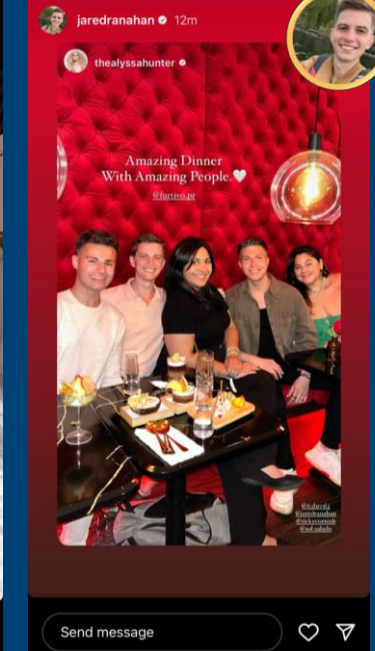
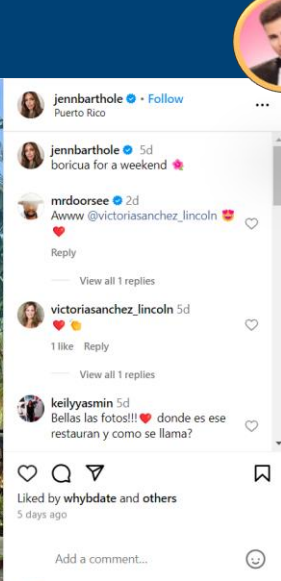
10 AFFORDABLE SOLO VACATIONS AROUND THE WORLD

TRAVEL+ LEISURE

"Playa Negra - Vieques, Puerto Rico: Either way, it's a beautiful stroll through a shallow stream bed to get here, where the extra-fine black sand makes it a popular spot for horseback riding."
Date: 6/4



"Solo travelers can spend their days by the beach or exploring San Juan's majestic Old Town, where the cobblestone streets are dotted with colorful buildings, shops, restaurants, and bars, (don't miss La Factoria for craft cocktails!)."
Date: 6/6



FOR ANY QUESTIONS, PLEASE CONTACT: DISCOVERPRCOLLECTIVECORE@HS-PR.COM

